

MADE IN ITALY. MADE TO EXCEL.

# NORDE

 atlas concorde

March 2021

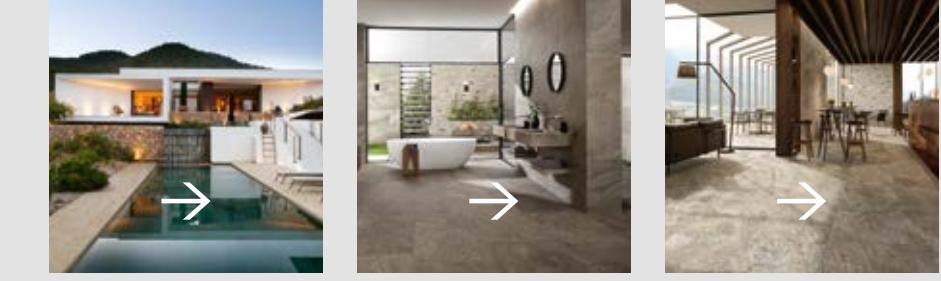


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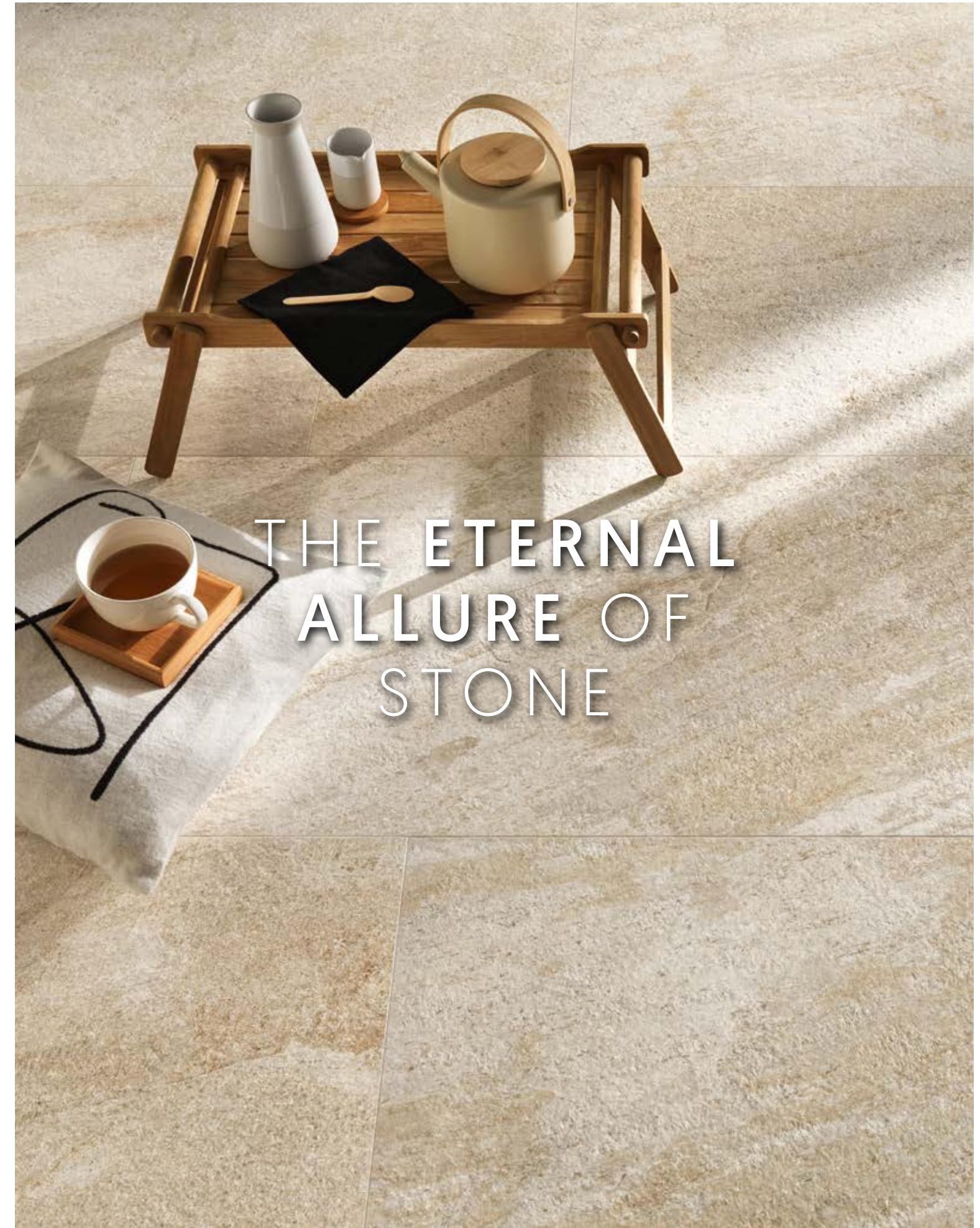


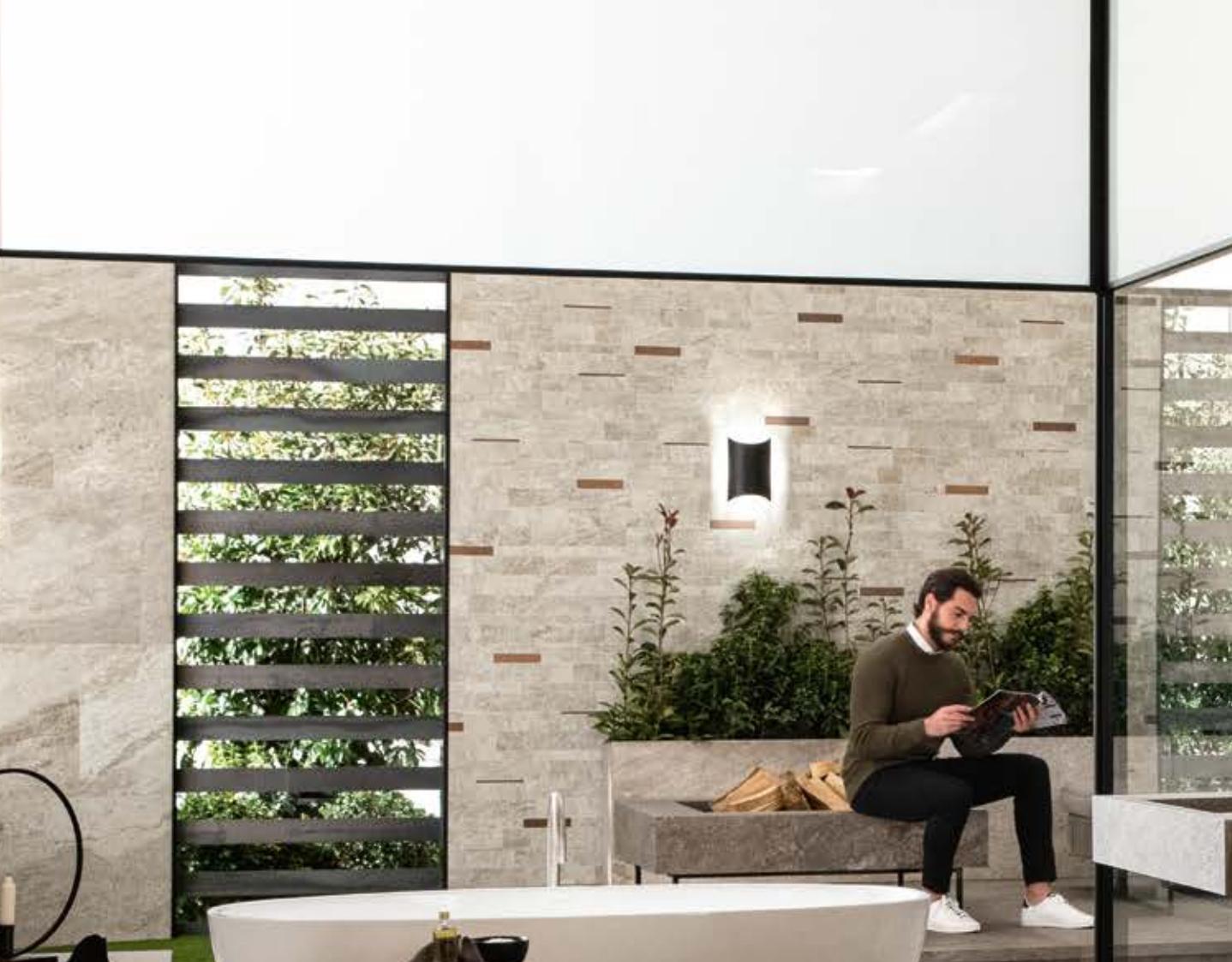
Product Range



Technical Specifications







# CERAMIC AND PORCELAIN TILES: A SAFE CHOICE

- IT DOES NOT BURN  
Non brucia

- IT LOVES THE ENVIRONMENT  
Ama l'ambiente

- ZERO PVC  
Zero PVC

- HYGIENIC  
Igienico

- SAFE  
Sicuro

- RECYCLABLE  
Riciclabile

- LONG LASTING  
Dura a lungo

- ZERO VOCs  
Zero VOC

- VERSATILE  
Versatile

- RESISTANT  
Resistente

# THE KEY TO INDOOR AND OUTDOOR DESIGN\_

Norde is inspired by quartzites, metamorphic stones composed almost entirely of quartz and small quantities of other minerals that create color changes and nuances. Such stones are typically suitable for the outdoors but can also be used indoors.

Norde è ispirata alle quarziti, pietre metamorfiche composte quasi interamente di quarzo e piccole quantità di altri minerali che ne determinano variazioni cromatiche e sfumature. Pietre tipicamente adatte all'uso outdoor ma anche nell'indoor.



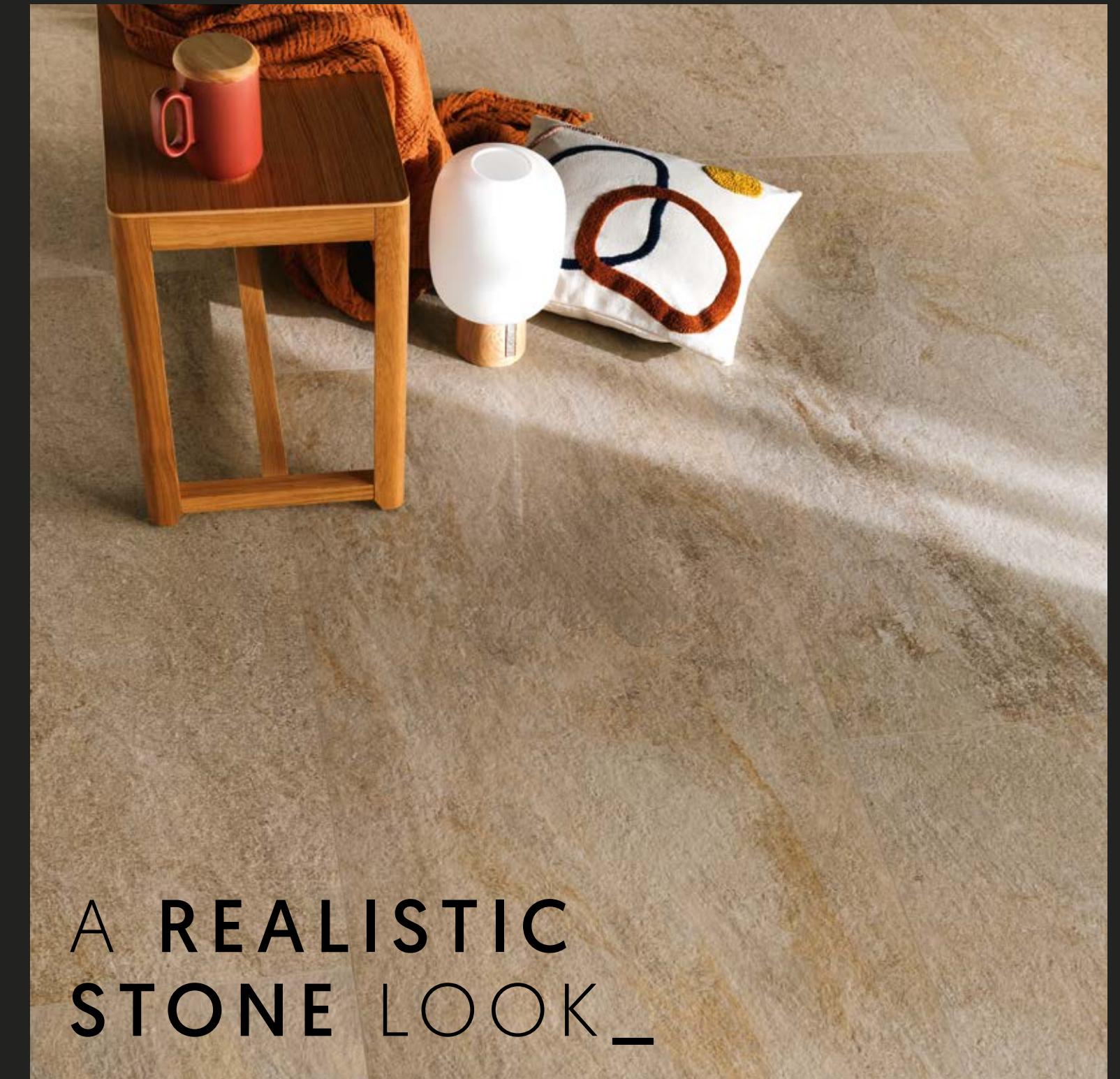
Norde s'inspire des quartzites, pierres métamorphiques composées presque entièrement de quartz et de petites quantités d'autres minéraux qui en déterminent les nuances et les variations chromatiques. Ces pierres sont typiquement adaptées à l'usage d'extérieur mais aussi en intérieur.

Norde ist an den Quarziten inspiriert. Es handelt sich um metamorphe Gesteine, die beinahe vollständig aus Quarz und geringen Mengen anderer Minerale bestehen, welche ihre farblichen Varianten und Nuancen bestimmen. Insbesondere für den Einsatz im Outdoor, aber auch für Innenräume geeignet.

Norde se inspira en las cuarcitas, piedras metamórficas compuestas casi en su totalidad por cuarzo y pequeñas cantidades de otros minerales que determinan matices y variaciones cromáticas. Piedras típicamente aptas para exteriores, pero también para ser utilizadas en el interior.

Отправной точкой в создании коллекции Norde стали кварциты, метаморфические горные породы, состоящие в основном из кварца и небольшого количества других минералов, которые определяют их цветовые оттенки. Подходят эти камни для отделки как наружных, так и внутренних пространств.





## A REALISTIC STONE LOOK\_

The collection has a distinctive, realistic stone look featuring detailed graphics and a rich array of colors.

Un effetto pietra distintivo e realistico distingue la collezione, caratterizzata da una grafica dettagliata e da una grande ricchezza cromatica.

Un effet pierre distinctif et réaliste caractérise la collection, qui se distingue par un graphisme très nuancé et une grande richesse chromatique.

Eine Kollektion von besonderer und naturgetreuer Steinoptik, die sich durch eine detailreiche Grafik und große chromatische Vielfalt auszeichnet.

Un efecto piedra particular y realista distingue a la colección, caracterizada por gráficos detallados y una gran riqueza de colores.

Отличительной чертой этой коллекции является удивительно реалистичный эффект камня с детально воссозданным рисунком и невероятным богатством оттенков.

Appealing hues with reddish and orange shades that immediately recall the look of rust. A refined finish for interior designs and contract work with a contemporary style.

Tonalità affascinanti con sfumature rossastre e arancioni che richiamano subito l'effetto della ruggine. Una finitura ricercata in contesti di interior design e contract di stile contemporaneo.

Des tonalités séduisantes aux nuances rougeâtres et orangées qui rappellent aussitôt l'effet de la rouille. Une finition recherchée dans des contextes de design d'intérieur au style contemporain.

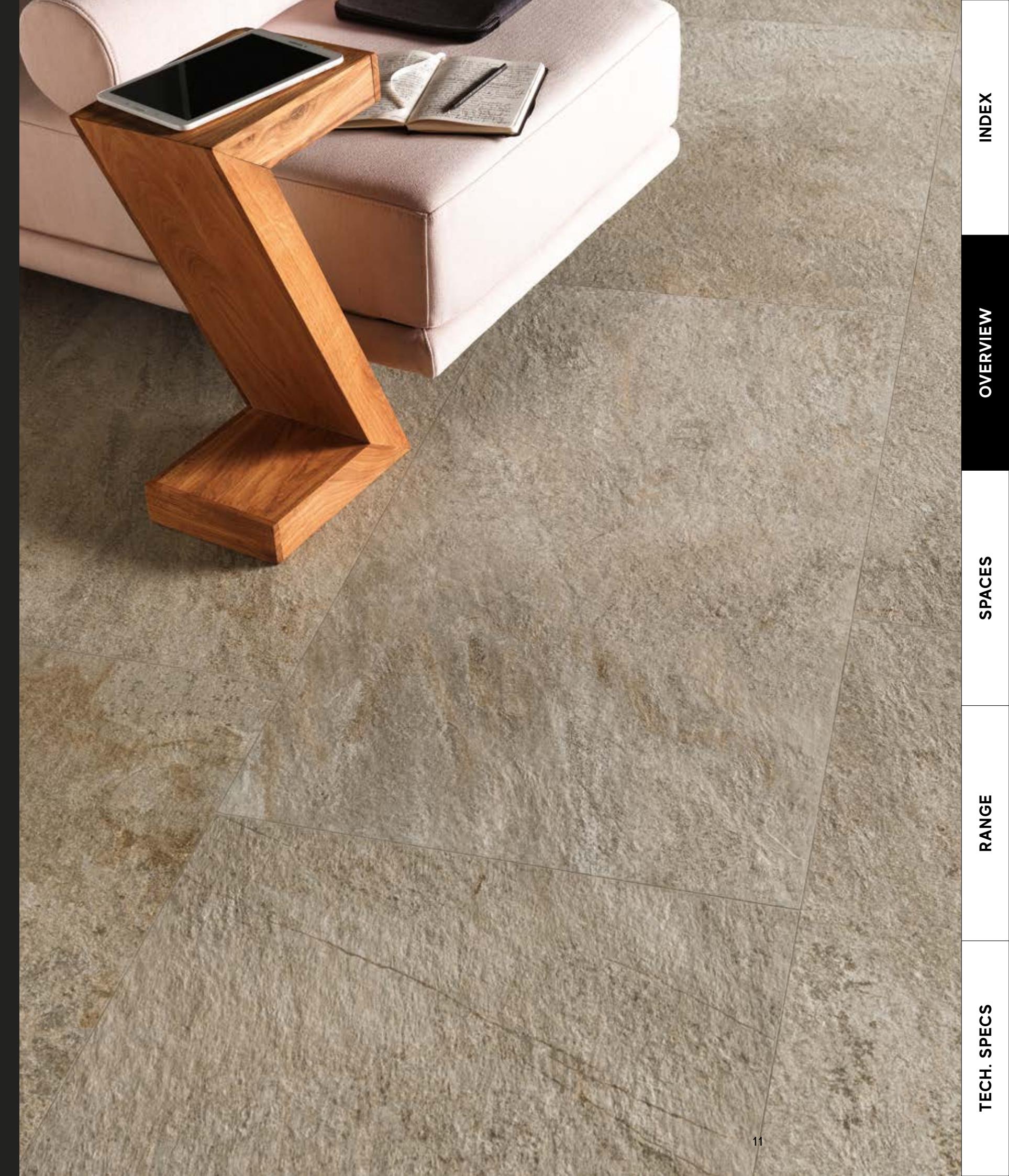
Faszinierende Farbtöne mit rötlichen und orangen Nuancen lassen unmittelbar an Rost denken. Eine ausgesuchte Oberfläche für das gehobene Innendesign und für Bauobjekte in zeitgenössischem Stil.

Tonos fascinantes con sub-tonos rojizos y anaranjados que recuerdan el efecto del óxido. Un acabado refinado en contextos de diseño de interiores y ambientes con estilo contemporáneo.

Пленительные цвета с красноватыми и оранжевыми оттенками вызывают в памяти теплый вид ржавчины. Такая отделка прекрасно подойдет для оформления в современном стиле как домашних интерьеров, так и отелей, ресторанов и т.п.



March 2021





MAGNESIO

ORO

PLATINO

PIOMBO

# NATURAL SHADES OF BEAUTY\_



The collection comes in four colors: Magnesio, an ivory with warm inclusions; Oro, a golden, warm, and intense shade with a dominant gray sand; Platino, a bright light gray with flashes of silver; Piombo, a dark gray with tones inspired by the color of the original natural stones.

La collezione è declinata in quattro colori: Magnesio, un avorio con importanti inclusioni calde; Oro, una tonalità dorata, calda e intensa con una dominante grigio sabbia; Platino, un grigio chiaro luminoso e dai riflessi argentati; Piombo, un grigio scuro dai toni ispirati al colore delle pietre naturali di riferimento.

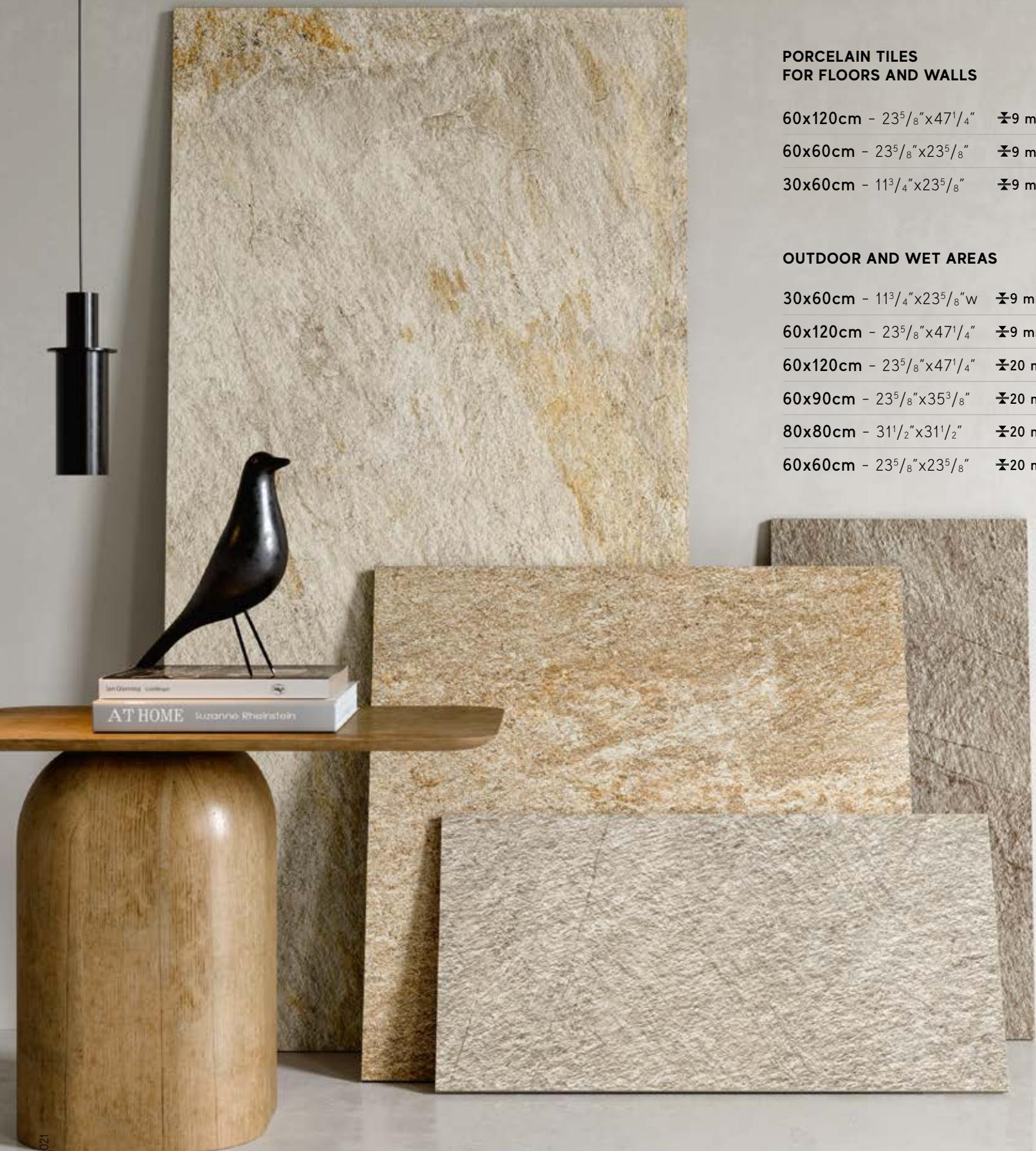
La collection se décline en quatre couleurs : Magnesio, un ivoire avec d'importantes inclusions aux tons chauds ; Oro, une tonalité dorée, chaude et intense avec une dominante couleur gris sable ; Platino, un gris clair lumineux et aux reflets argentés ; Piombo, un gris foncé dont les tonalités s'inspirent de la couleur des pierres naturelles de référence.

Die Kollektion umfasst vier Farbvarianten: Magnesio, Elfenbein mit prägnanten Einschlüssen in warmen Farben; Oro, ein goldener, warmer und intensiver Ton mit einer dominanten sandgrauen Note; Platino, ein helles, leuchtendes Grau mit silbrigen Reflexen; Piombo, dunkles Grau in den Nuancen der als Vorbild dienenden Natursteine.

La colección está disponible en cuatro colores: Magnesio, un marfil con importantes inclusiones cálidas; Oro, una tonalidad dorada, cálida e intensa con predominio del gris arena; Platino, un luminoso gris claro y con reflejos plateados; Piombo, un gris oscuro con tonos inspirados en el color de las piedras naturales de referencia.

Коллекция представлена в четырех цветах: Magnesio – слоновая кость с включениями теплых оттенков; Oro – теплый золотистый тон с серо-песочной доминантой; Platino – светлый серый с серебристыми отблесками; Piombo – темно-серый оттенок исходного природного образца кварцита.

# ONE PRODUCT FITS ALL\_



## PORCELAIN TILES FOR FLOORS AND WALLS

**60x120cm** - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>" **±9 mm**

**60x60cm** - 23<sup>5</sup>/<sub>8</sub>"x23<sup>5</sup>/<sub>8</sub>" **±9 mm**

**30x60cm** - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>" **±9 mm**

## OUTDOOR AND WET AREAS

**30x60cm** - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>" **W ±9 mm**

**60x120cm** - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>" **W ±9 mm**

**60x120cm** - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>" **±20 mm**

**60x90cm** - 23<sup>5</sup>/<sub>8</sub>"x35<sup>3</sup>/<sub>8</sub>" **±20 mm**

**80x80cm** - 31<sup>1</sup>/<sub>2</sub>"x31<sup>1</sup>/<sub>2</sub>" **±20 mm**

**60x60cm** - 23<sup>5</sup>/<sub>8</sub>"x23<sup>5</sup>/<sub>8</sub>" **±20 mm**



In just one collection Norde offers a wide range of sizes, finishes, and thicknesses with superior technical performance for any type of use, indoors and out. The modular sizes measuring 60 and 120 cm allow you to perfectly match the indoor and outdoor finishes.

Norde raccoglie in un'unica collezione una vasta gamma di formati, finiture e spessori dalle prestazioni tecniche ideali per ogni tipo di destinazione d'uso, indoor e outdoor. I formati modulari sui lati 60 e 120 cm consentono di abbinare perfettamente le finiture da interno e da esterno.

Norde présente en une seule collection une vaste gamme de formats, de finitions et d'épaisseurs, aux performances techniques parfaites pour tous types d'utilisation, en intérieur et en extérieur. Les formats aux côtés modulaires de 60 et 120 cm permettent d'associer parfaitement les finitions d'intérieur et d'extérieur.

Norde umfasst in einer einzigen Kollektion ein reiches Angebot aus Formaten, Oberflächen und Stärken mit technischen Leistungen, die für jeden Einsatzbereich ideal sind, in Innen- wie in Außenbereichen. Die modularen Formate mit der Kantenlänge 60 und 120 cm erlauben eine perfekt aufeinander abgestimmte Optik im In- und Outdoorbereich.

Norde reúne en una sola colección una amplia gama de formatos, acabados y espesores con las prestaciones técnicas ideales para todo tipo de uso, tanto en interiores como en exteriores. Los formatos modulares de 60 y 120 cm de lado permiten combinar perfectamente los acabados de interior y exterior.

Коллекция Norde объединила в себе широкую гамму форматов, толщин и поверхностей с высокими техническими характеристиками для укладки в любых контекстах – внутри помещений или на улице. Модульность форматов по граням 60 и 120 см позволяет гармонично сочетать между собой интерьерные и уличные варианты плиток.



## SURFACES TO TOUCH AND EXPERIENCE

The Roccia finish, with its characteristic three-dimensional texture, is one of the elements of the collection that truly stands out. Available in a 30x60 cm format, it is inspired by split quartzites, stones with a layered structure that, once extracted, are worked with special tools and split into slabs along the shale layers.

La finitura Roccia, con la sua struttura tridimensionale evidente e connotata, è un elemento caratteristico della collezione. Disponibile nel formato 30x60 cm si ispira alle quarziti a spacco, pietre dalla struttura stratificata che, una volta estratte, vengono lavorate con speciali utensili e si sfaldano in lastre secondo i piani di scistosità.

La finition Roccia, avec une structure tridimensionnelle marquée et connotée, est un élément caractéristique de la collection. Disponible au format 30x60 cm, elle s'inspire des quartzites de clivage, pierres à structure stratifiée qui, une fois extraites, sont usinées avec des outils particuliers et se clivent en plaques selon les plans de schistosité.

Die Oberflächenausführung Roccia mit ihrer dreidimensionalen und markanten Struktur ist ein charakteristisches Element der Kollektion. Sie ist nur im Format 30x60 cm erhältlich und verweist auf gespaltenes Quarzitgestein von geschichteter Struktur, das nach dem Abbau im Steinbruch mit Spezialwerkzeugen bearbeitet und den Schieferenschichten entsprechend in Platten abgespalten wird.

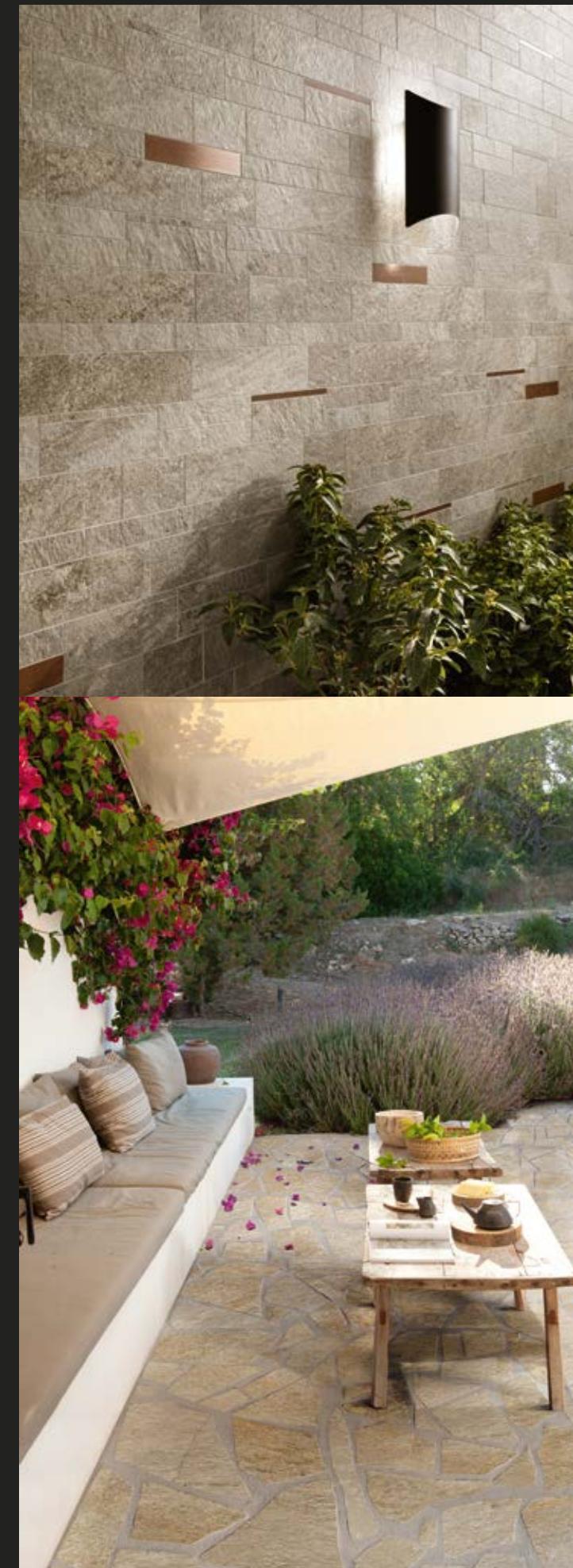
El acabado Roccia, con su evidente y distintiva estructura tridimensional, es un elemento característico de la colección. Disponible en formato 30x60 cm se inspira en las cuarcitas partidas, piedras con una estructura estratificada que, una vez extraídas, se trabajan con herramientas especiales y se fragmentan en losas según los planos de esquistosidad.

Одной из характерных особенностей коллекции является поверхность Roccia с выраженной трехмерной фактурой. Доступна в формате 30x60 см и имитирует колотый кварцит – слоистый камень, который после извлечения обрабатывают специальным инструментом, раскалывая на листы по плоскостям сланцеватости.

# DECORATING THE OUTDOORS\_

The rich range of decors features original mosaics enriched with Corten tiles and traditional Bricks as well as a project designed for the outdoors with Palladiana decors in a grip finish and Path slabs with a 20 mm thickness, ideal for customizing walkways and outdoor spaces.

Una gamma decorativa ricca che accanto a originali mosaici arricchiti da tessere Corten e ai tradizionali Brick, presenta un progetto dedicato al design dell'outdoor con i decori Palladiana in finitura grip e Path in 20mm di spessore, ideali per personalizzare camminamenti e spazi esterni.



Une gamme décorative très variée, qui ensemble à d'originale mosaïques enrichies des tesselles Corten et des Brick traditionnels, présente un projet dédié au design d'extérieur avec les décors Palladiana en finition grip et Path de 20 mm d'épaisseur, idéaux pour personnaliser les allées et les espaces extérieurs.

Eine reiche Produktpalette, die neben originellen Mosaiken im Mix mit den Elementen Corten und dem traditionelleren Brick ein außergewöhnliches Outdoor-Designprojekt entstehen lässt. Dazu sind die Dekore Palladiana in der Oberflächenversion Grip und Path in 20 mm Stärke ideal für die Gestaltung von Wegen und Flächen im Freien.

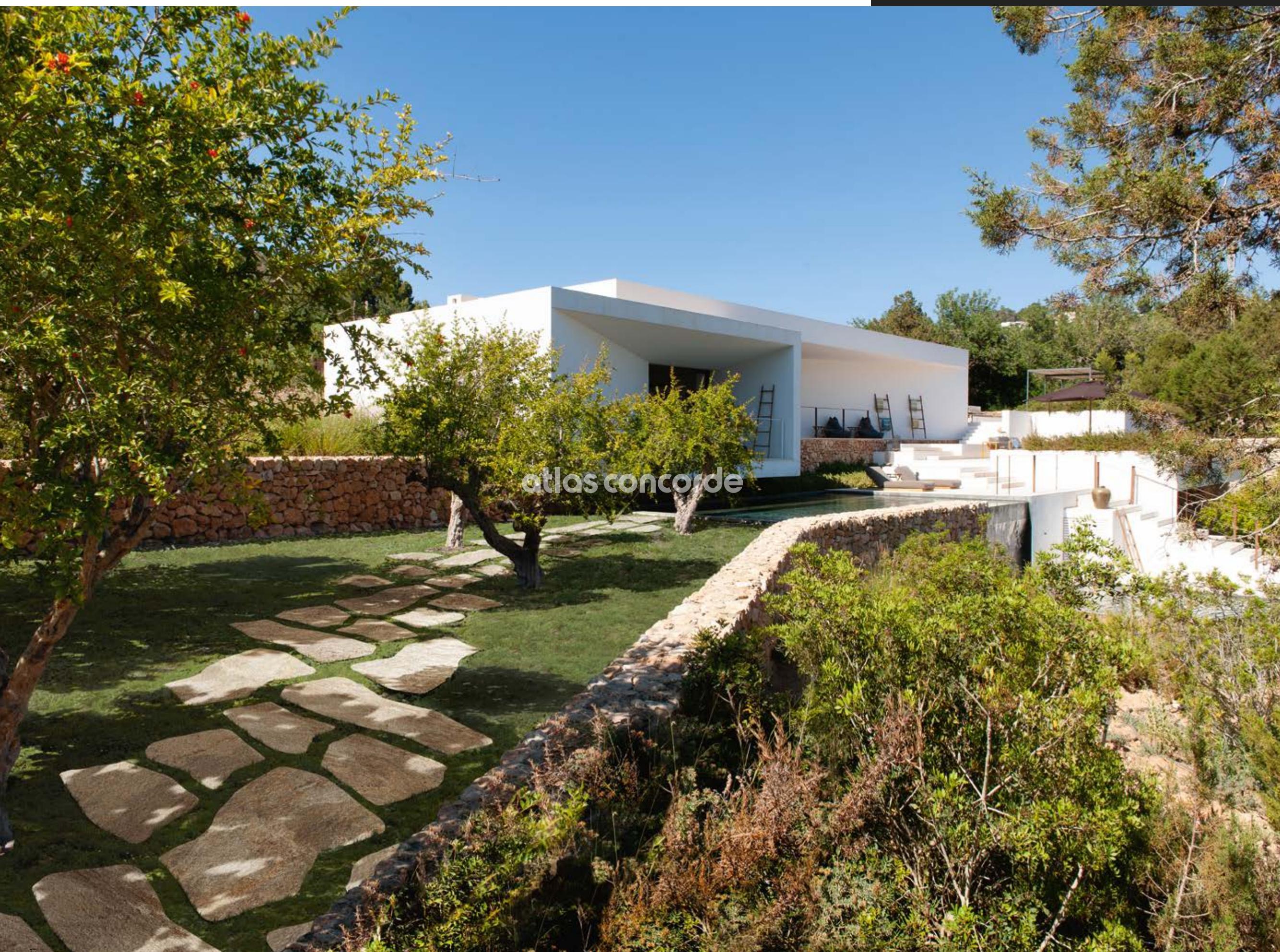
Una rica gama decorativa que, junto a los originales mosaicos enriquecidos con teselas Corten y a los tradicionales Brick, presenta un proyecto dedicado al diseño de exteriores con decoraciones Palladiana en acabado grip y Path de 20 mm de espesor, ideales para personalizar senderos y espacios exteriores.

Богатая гамма декоративных элементов, помимо оригинальной мозаики с тессерами Corten и традиционного Brick, предлагает проект для наружных пространств, который включает декоры Palladiana с противоскользящей поверхностью Grip и Path толщиной 20 мм для индивидуализации дорожек и прочих уличных зон.



A VILLA FULL OF LIGHT  
WHETHER INSIDE OR OUT

atlas concorde



## CONTEMPORARY MEDITERRANEAN SOUL

A look inspired by natural stone. A palette of warm, bright colors for interiors and exteriors breathes life into fluid, evocative spaces that harmoniously interact with nature, with decorative compositions in Palladiana and Path 20 mm.

Un effetto ispirato alla pietra naturale. Una tavolozza di colori caldi e luminosi per interni ed esterni danno vita a ambienti fluidi e suggestivi che dialogano armonicamente con la natura, con interventi decorativi di composizioni a Palladiana e Path 20mm.

Un effet qui s'inspire de la pierre naturelle. La palette des couleurs chaudes et lumineuses pour l'intérieur et l'extérieur donnent naissance à des espaces fluides et suggestifs qui dialoguent harmonieusement avec la nature, avec des interventions de composition décoratives grâce à Palladiana et Path 20 mm.

Am Naturstein inspirierte Optik. Eine Palette aus warmen und leuchtenden Farben für innen und außen lassen behagliche und stimmungsvolle Bereiche entstehen, die harmonisch mit der Natur dialogieren. Dazu die dekorativen Kompositionen Palladiana und Path 20 mm.

Un efecto inspirado en la piedra natural. Una paleta de colores cálidos y brillantes para interiores y exteriores dan vida a ambientes fluidos y evocadores que dialogan armoniosamente con la naturaleza, con intervenciones decorativas de composiciones Palladiana y Path de 20mm.

В дизайне дома доминирует эффект натурального камня. Палитра теплых светлых цветов вместе с композициями Palladiana и Path 20 мм создают внутри и снаружи уютную и стильную обстановку, которая гармонично перекликается с окружающей природой.



Palladiana, with tiles arranged irregularly according to an ancient artisanal tradition, brings life to outdoor spaces.

La Palladiana, con le tessere disposte in maniera irregolare secondo un'antica tradizione artigianale, anima gli spazi outdoor.

La Palladiana, avec ses tesselles disposées de manière irrégulière selon une ancienne tradition artisanale, anime les espaces extérieurs.

Palladiana mit den nach alter Handwerkstradition unregelmäßig verlegten Mosaiksteinchen lässt Außenbereiche lebendig wirken.

Palladiana, con sus teselas dispuestas irregularmente según una antigua tradición artesanal, anima los espacios exteriores.

Palladiana, чьи кусочки сложены в случайному порядке, оживляет наружные пространства в духе старинных традиций.

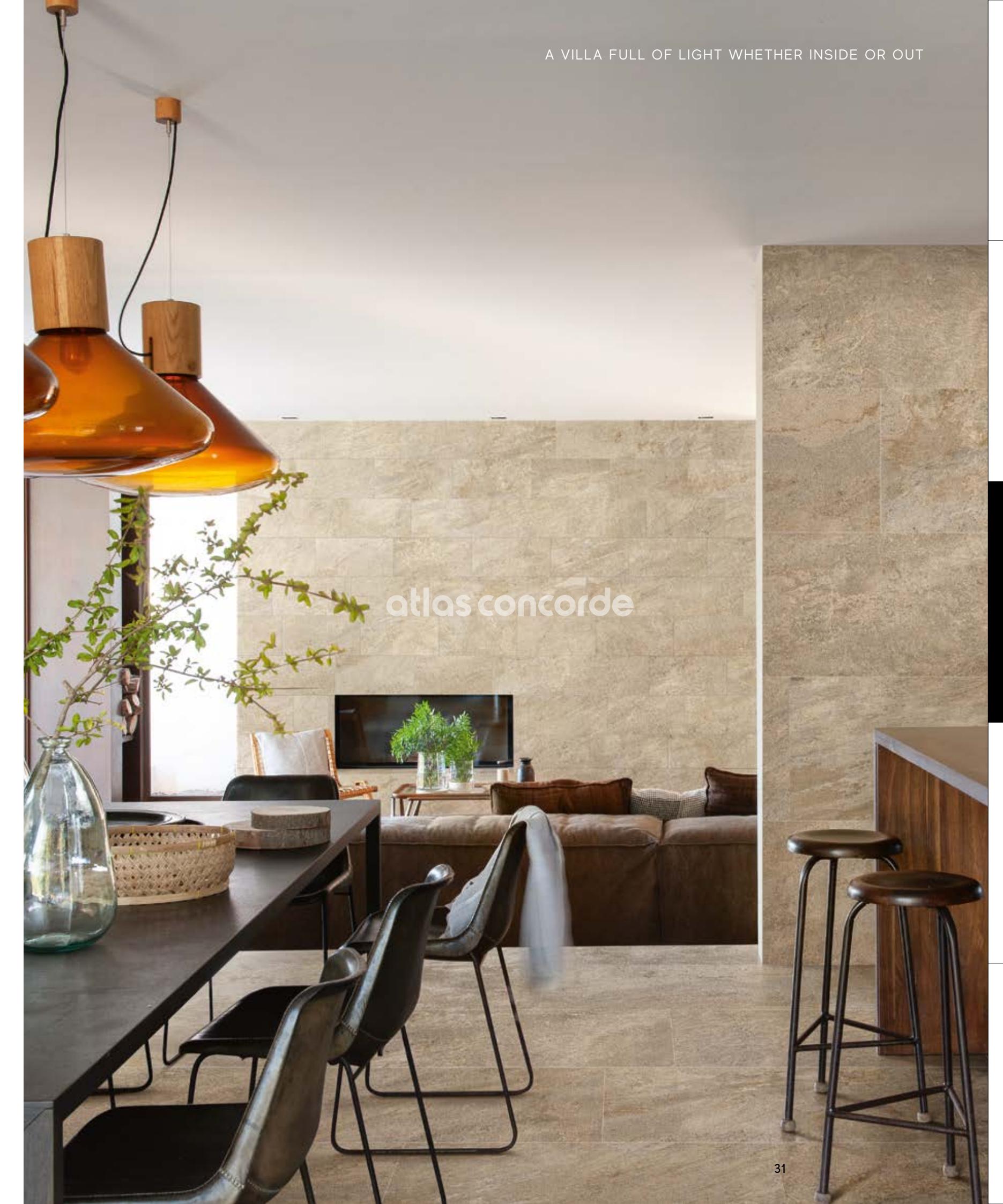






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A VILLA FULL OF LIGHT WHETHER INSIDE OR OUT



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The 60x120 format, available in Matt, Grip, and Textured 20 mm finishes, in addition to ensuring continuity between the indoors and outdoors, combines the earthy character of natural stone with the contemporary impact of the large format monolith.

Il formato 60x120, disponibile in finitura Matt, Grip e Textured 20mm, oltre a garantire continuità tra interno ed esterno, unisce la matericità della pietra naturale all'impatto di segno contemporaneo dato dal monolite in grande formato.

Le format 60x120, disponible en finition Matt, Grip et Textured 20 mm, outre à garantir la continuité entre l'intérieur et l'extérieur, allie le caractère de la pierre naturelle à l'impact du signe contemporain apporté par le monolithe grand format.

Das in den Ausführungen Matt, Grip und Textured 20 mm lieferbare Format 60x120 garantiert Kontinuität zwischen Innen- und Außenbereichen, und es vereint die Stofflichkeit des Natursteins mit dem hochmodernen Effekt des monolithischen Großformats.

El formato 60x120, disponible en acabado Matt, Grip y Textured de 20 mm, además de garantizar la continuidad entre el interior y el exterior, combina la materialidad de la piedra natural con el look contemporáneo de un monolito en gran formato.

Крупный формат 60x120, доступный в вариантах поверхности Matt, Grip и Textured 20 мм, помимо того что связывает между собой интерьер и улицу, придает рисунку природного камня эффектное современное звучание.



## Items

### ORO

### OUTDOOR

60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Textured 20 mm  
60x90 cm |  $23\frac{5}{8}'' \times 35\frac{3}{8}''$  Textured 20 mm

### Outdoor Decors

Path A+B Textured 20mm - 54x54 cm |  $21\frac{1}{4}'' \times 21\frac{1}{4}''$   
Path C Textured 20mm - 55x109 cm |  $21\frac{5}{8}'' \times 42\frac{7}{8}''$   
Composizione Palladiana Grip

### INDOOR

30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$  Roccia  
60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Matte/Matt

30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$  Matte/Matt  
60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Matte/Matt  
Boost Pro Cream - 120x278 cm |  $47\frac{1}{4}'' \times 109\frac{1}{2}''$  Matte/Matt





NATURAL WELLNESS  
AT HOME\_

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## TACTILE SURFACES FOR APPEALING INTERIORS

Porcelain floor and wall tiles in the Piombo tone have textures and colors that recall environments designed by nature.

Pavimenti e rivestimenti in gres porcellanato nel colore Piombo presentano texture e cromie che rimandano ad ambienti disegnati dalla natura.

Les revêtements sols et murs en grès cérame couleur Piombo présentent des textures et des tonalités qui évoquent les espaces dessinés par la nature.

Wand- und Bodenbeläge aus Feinsteinzeug in der Farbe Piombo bestechen mit Strukturen und Farben, die auf von der Natur geschaffene Räume verweisen.

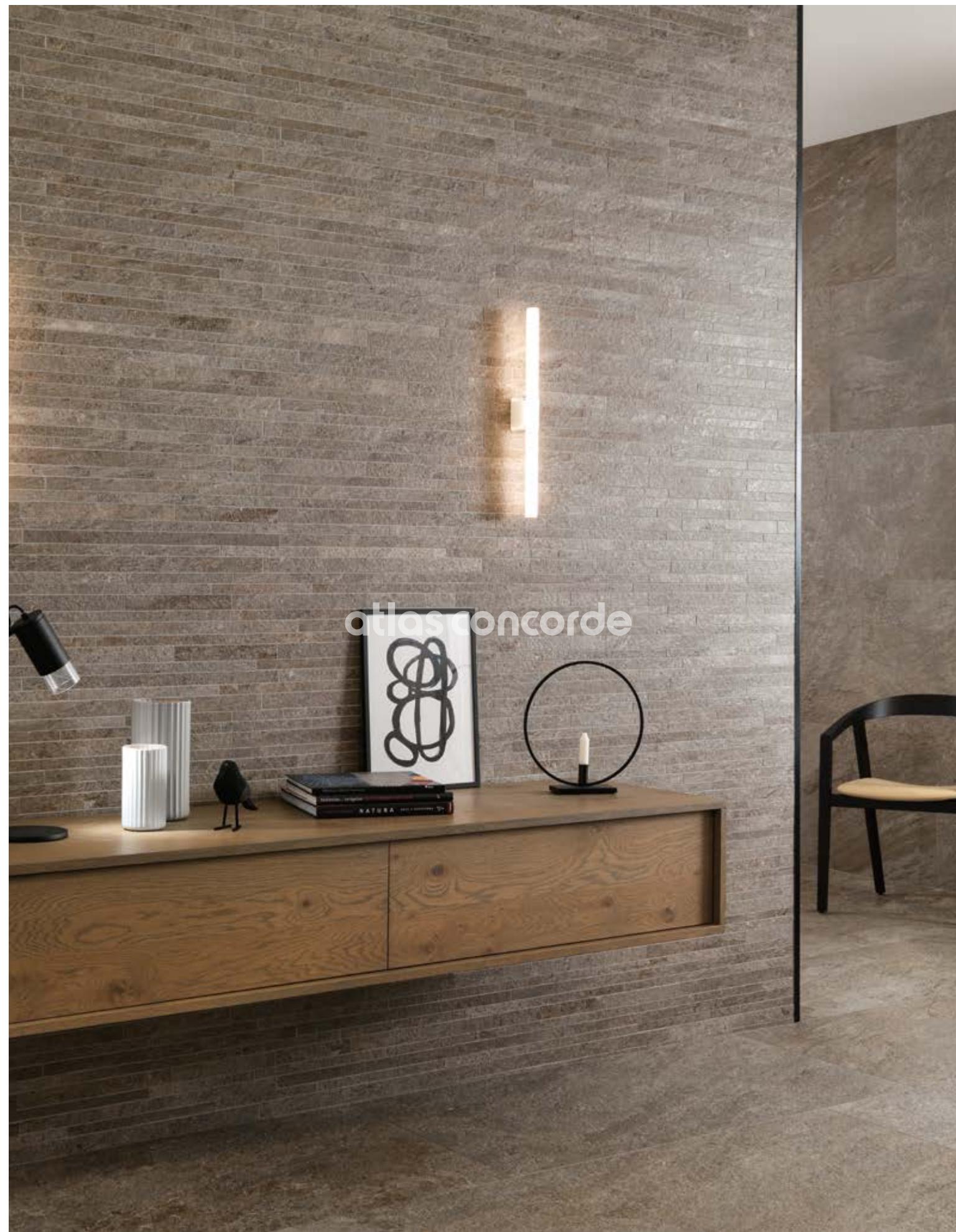
Pavimentos y revestimientos de gres porcelánico en color Piombo presentan texturas y colores que recuerdan los ambientes diseñados por la naturaleza.

Фактуры и оттенки напольной и настенной плитки из керамогранита цвета Piombo такие же, как в природе.

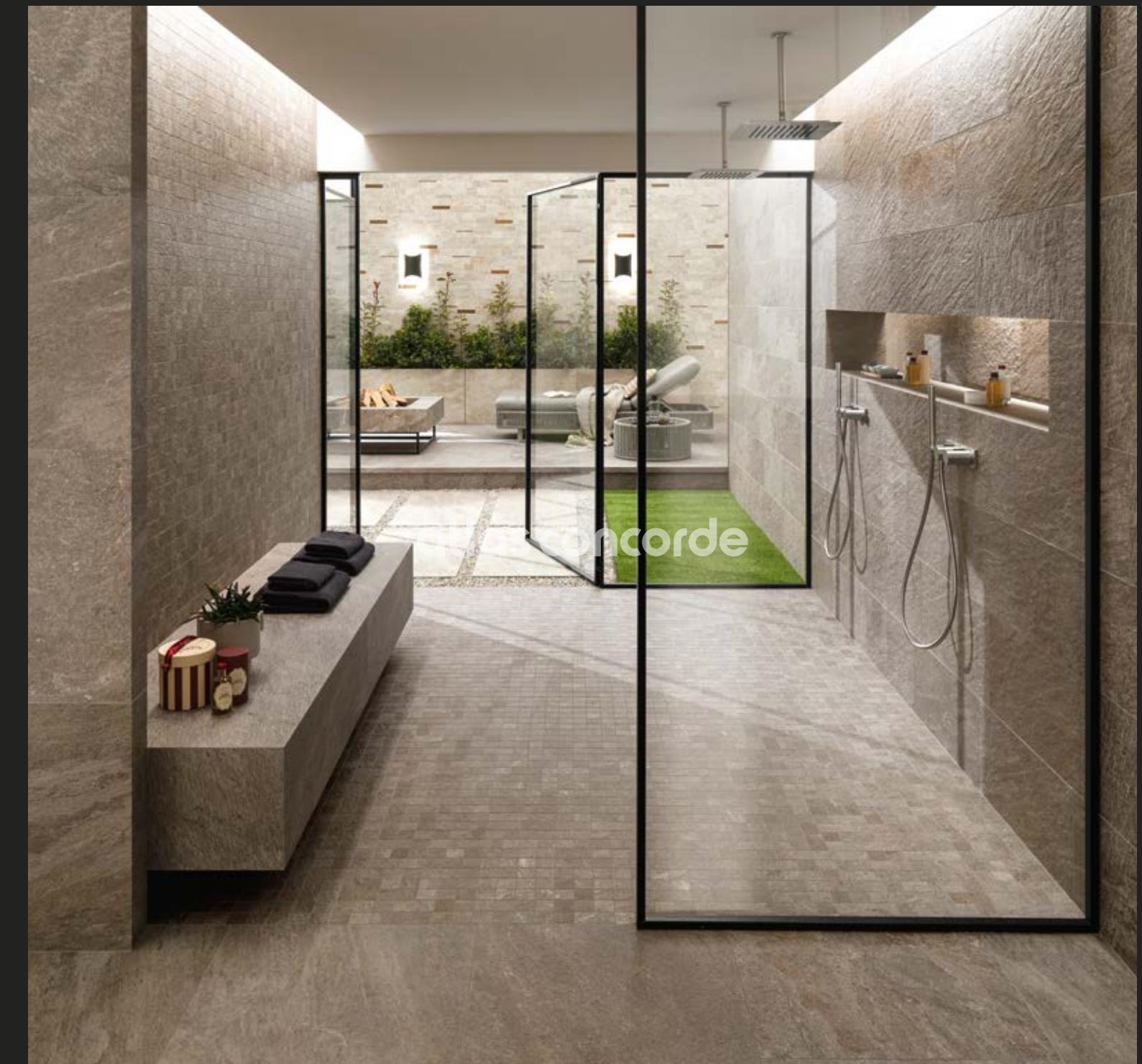


March 2021





ATLAS CONCORDE — Norde



The Mosaico and Brick decorations offer customized solutions for interiors, bathrooms, showers, and exteriors.

I decori Mosaico e Brick offrono soluzioni su misura per interni, zona bagno e doccia, ed esterni.

Les décors Mosaico et Brick offrent des solutions sur mesure pour l'intérieur, les salles de bains et les espaces extérieurs.

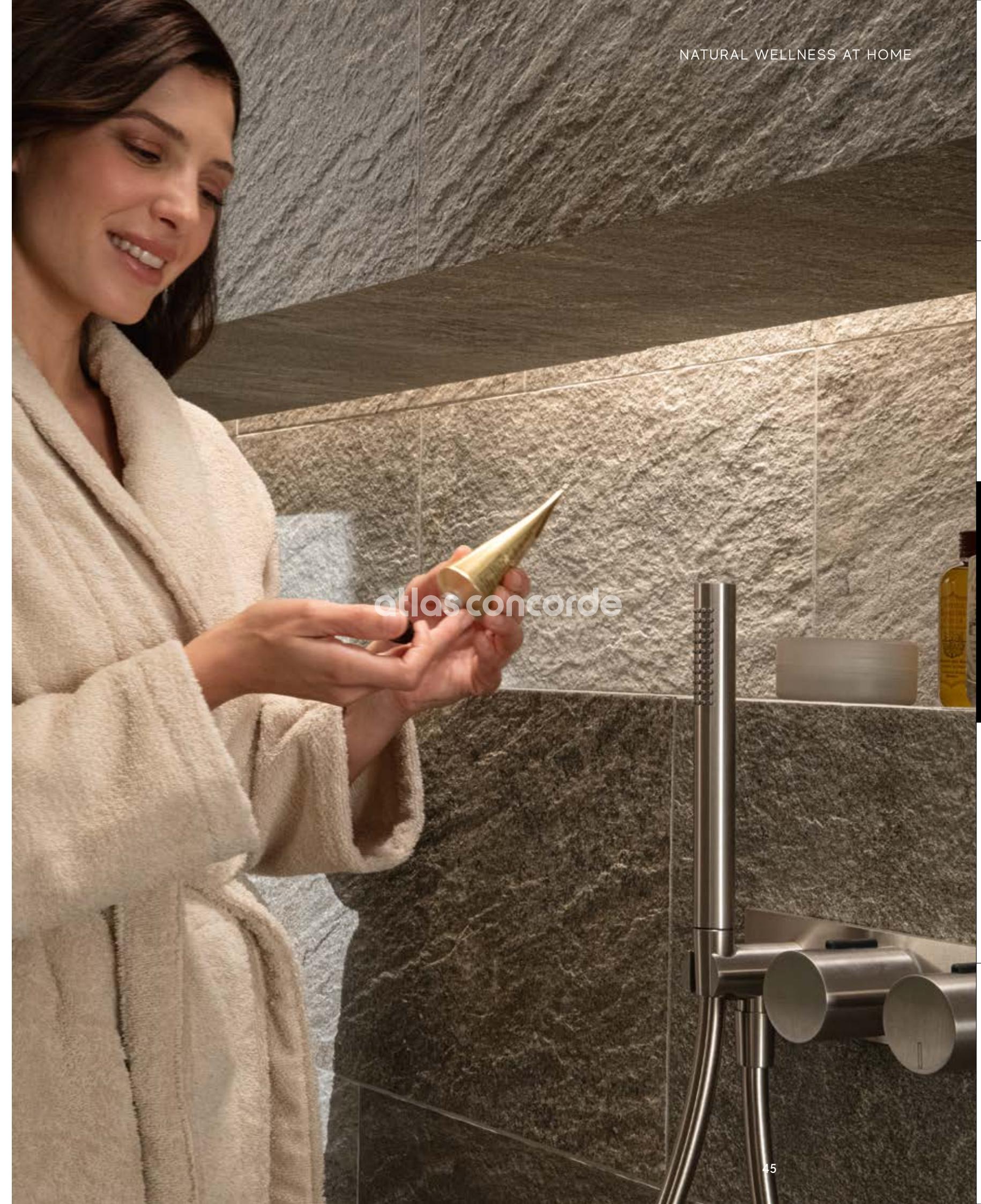
Die Dekore Mosaico und Brick bieten maßgerechte Lösungen für Innenräume, Bad und Dusche sowie für Außenbereiche.

Las decoraciones Mosaic y Brick ofrecen soluciones a medida para interiores, zonas de baño y ducha, así como para exteriores.

Декоративные элементы Mosaico и Brick складываются в оригинальные решения для комнат, ванной, душевой кабинки и наружных пространств.



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In the Brick Corten, stone-look strips harmoniously alternate with Corten-look inserts polished on the crest. These recall the rusty nuances of Norde, creating an interesting interplay of color and light reflections.

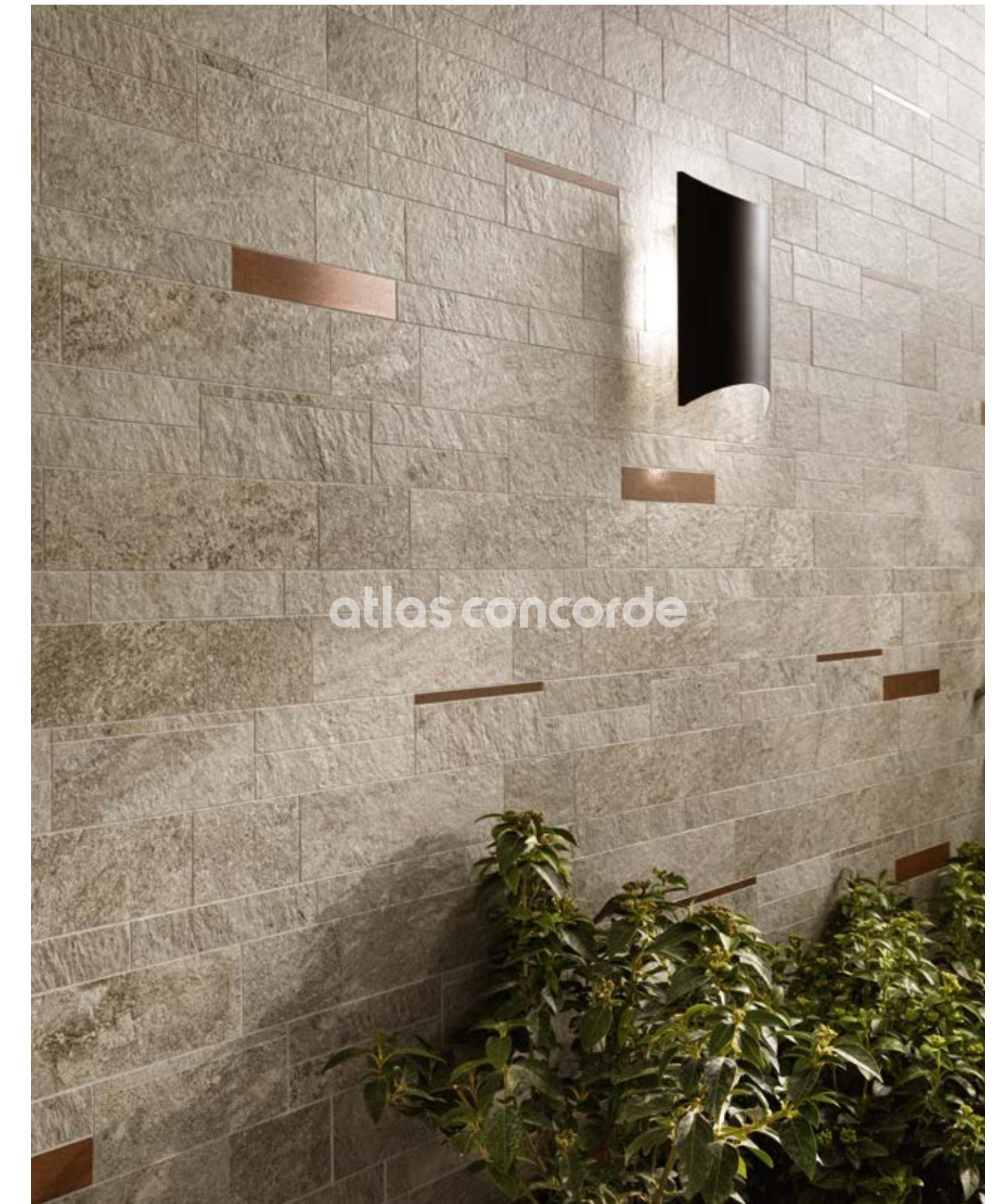
Nel Brick Corten i listelli effetto pietra sono armonicamente alternati a inserti effetto Corten lappato in cresta. Questi richiamano le sfumature ruggine di Norde creando un interessante gioco cromatico e di riflessione della luce.

Avec Brick Corten, les listels effet pierre s'alternent harmonieusement aux inserts effet Corten à crête polie. Ils rappellent les nuances rouille de Norde en créant un intéressant jeu de couleurs et de reflets de lumière.

Im Brick Corten wechseln Leisten in Natursteinoptik harmonisch mit anpolierten Corten-Einlegern ab. Sie erinnern an die rostigen Nuancen von Norde und erzeugen ein interessantes Spiel aus Farbe und Lichtreflexen.

En Brick Corten, los listones efecto piedra se alternan armoniosamente con inserciones efecto Corten lapeados en la cresta. Estos recuerdan a los tonos de óxido de Norde, creando un interesante juego de colores y reflejos de luz.

В декоре Brick Corten рейки под камень гармонично чередуются с лаппированными в верхней части вставками под кортеновскую сталь. Последние повторяют ржавые оттенки плиток Norde, создавая интересную игру цвета и света.





**atlas concorde**

## Items

### PIOMBO

#### INDOOR

30x60 cm |  $11\frac{3}{4}$ "x $23\frac{5}{8}$ " Roccia  
60x120 cm |  $23\frac{5}{8}$ "x $47\frac{1}{4}$ " Matte/Matt

#### Decors

Brick - 30x60 cm |  $11\frac{3}{4}$ "x $23\frac{5}{8}$ "  
Mosaico Matt - 30x30 cm |  $11\frac{3}{4}$ "x $11\frac{3}{4}$ "

#### OUTDOOR

60x120 cm |  $23\frac{5}{8}$ "x $47\frac{1}{4}$ " Textured 20 mm  
30x60 cm |  $11\frac{3}{4}$ "x $23\frac{5}{8}$ " Roccia

### PLATINO

#### OUTDOOR

60x120 cm |  $23\frac{5}{8}$ "x $47\frac{1}{4}$ " Matte/Matt  
60x120 cm |  $23\frac{5}{8}$ "x $47\frac{1}{4}$ " Textured 20 mm

#### Decors

Brick Corten - 27,8x39 cm |  $11$ "x $15\frac{3}{8}$ "



**atlas concorde**



WINERY  
WITH A VIEW

atlas concorde

# SEAMLESS CONTINUITY BETWEEN indoors & out

The stone look evokes nature and unites indoor and outdoor spaces to create visual continuity and style. The distinctive characteristics of Norde are typical of quartzite with shading and rust-colored inclusions, while the sinuous horizontal veins give the material a delicate, warm coloring.

L'effetto pietra evoca la natura ed è l'elemento che unisce spazi interni ed esterni creando continuità visiva e di stile. I caratteri distintivi di Norde sono tipici della quarzite, con sfumature e inclusioni color ruggine, mentre le sinuose venature orizzontali conferiscono al materiale una colorazione delicata e calda.

L'effet pierre évoque la nature et est l'élément qui unit les espaces intérieurs et extérieurs en créant une continuité visuelle et stylistique. Les traits distinctifs de Norde sont ceux typiques du quartzite, avec des nuances et des inclusions couleur rouille, tandis que ses veinures horizontales et sinuées confèrent un ton chaud et délicat au matériau.

Steinoptik evoziert die Natur und bildet durch visuelle und stilistische Kontinuität das verbindende Element zwischen Innen- und Außenbereichen. Die besonderen Kennzeichen von Norde sind jene typischen des Quarzits mit seinen rostfarbenen Nuancen und Einschlüssen, während die weichen, waagerechten Äderungen dem Material eine delikate, warme Farbgebung verleihen.

El efecto piedra evoca la naturaleza y es el elemento que une los espacios interiores y exteriores, creando continuidad visual y de estilo. Los rasgos distintivos de Norde son típicos de la cuarcita, con matices e inclusiones color óxido, mientras que las sinuosas vetas horizontales dan un color suave y cálido al material.

Эффект камня вызывает в памяти природу и связывает внутренние и наружные пространства в одно стилистическое целое. Характерные особенности Norde переняты у кварцита: это оттенки и включения цвета ржавчины и извилистые прожилки, которые пронизывают поверхность мягким теплом.



March 2021  
ATLAS CONCORDE — Norde

Unlike natural stone, porcelain tiles allow you to employ different sizes, finishes, and thicknesses for any type of use, indoors and out.

A differenza della pietra naturale, il gres porcellanato consente di realizzare diversi formati, finiture e spessori ideali per ogni tipo di destinazione d'uso, indoor e outdoor.

Contrairement à la pierre naturelle, le grès cérame permet de réaliser divers formats, finitions et épaisseurs, idéaux pour tous types d'utilisation, en intérieur et en extérieur.

Im Unterschied zum Naturstein bietet das Feinsteinzeug eine Vielfalt an Formaten, Oberflächen und Stärken, die für jeden Einsatzbereich ideal sind, in Innen- wie in Außenbereichen.

A diferencia de la piedra natural, el gres porcelánico permite crear diferentes formatos, acabados y espesores, ideales para todo tipo de uso, tanto en interiores como en exteriores.

В отличие от природного камня, керамогранит может иметь множество форматов, поверхностных отделок и толщин для любых применений в интерьере и на улице.





## Items

### PLATINO

#### INDOOR

60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Matte/Matt  
 Blaze Corten - 120x120 cm |  $47\frac{1}{4}'' \times 47\frac{1}{4}''$  Matte/Matt  
 Blaze Corten - 120x278 cm |  $47\frac{1}{4}'' \times 109\frac{1}{2}''$  Matte/Matt

#### Decors

Brick Corten - 27,8x39 cm |  $11'' \times 15\frac{3}{8}''$

#### OUTDOOR

60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Grip

#### Decors

Brick - 30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$



SUITE WITH  
A NATURAL FLAIR\_

atlas concorde



**atlas concorde**

60



## THE PLEASURE OF LIVING CLOSE TO NATURE

The graphics inspired by the original quartzite bring out their rich colors and strong personality, with shading and rust-colored inclusions that, combined with the palette of the collection, give life to a product of great impact.

Le grafiche ispirate alla quarzite ne evidenziano la ricchezza cromatica e la personalità spiccatà, con sfumature policromatiche e inclusioni color ruggine che, unito alle tonalità della collezione, danno vita ad un prodotto di grande impatto.

Les graphismes inspirés du quartzite en soulignent la richesse chromatique et le grand caractère, avec des nuances polychromes et des inclusions couleur rouille, qui alliées aux tonalités de la collection, donnent naissance à un produit de grand impact.

Die am Quarzit inspirierten Grafiken betonen den farblichen Reichtum und die ausgeprägte Persönlichkeit mit mehrfarbigen Nuancen und rostfarbenen Einschlüssen. Im Mix mit den Farben der Kollektion entsteht ein ausgesprochen effektvolles Produkt.

La gráfica inspirada en la cuarcita resalta su riqueza cromática y su fuerte personalidad, con tonos policromáticos e inclusiones de color óxido que, combinados con los tonos de la colección, crean un producto de gran impacto.

Рисунок кварцита отличается ярким характером и богатой расцветкой с вкраплением ржавых оттенков, которые придают плиткам коллекции эффектный вид.

The combination of stone-look wall tiles and wood-look flooring evokes relaxing, welcoming environments with a natural ambience, underscored by the choice of shades, textures, and colors present in nature.

L'accostamento studiato tra il rivestimento effetto pietra ed il pavimento effetto legno evoca ambienti rilassanti e accoglienti con un'atmosfera di grande naturalità, evidenziata dalla scelta di tonalità, texture e cromie presenti in natura.

L'association étudiée entre le revêtement mural effet pierre et le sol effet bois évoque des espaces relaxants et accueillants où l'atmosphère est empreinte de naturalité, valorisée par le choix de tonalités, de textures et de couleurs présentes dans la nature.

La estudiada combinación del revestimiento efecto piedra y el pavimento efecto madera evoca ambientes relajantes y acogedores con una atmósfera de gran naturalidad, resaltada por la elección de tonos, texturas y colores de la naturaleza.

Die gelungene Kombination des Wandbelags mit Steinoptik und Bodenbelag mit Holzoptik schafft einladende und entspannende Räume von ausgesprochen natürlicher Atmosphäre, die durch bewusst gewählte, von der Natur entlehnte Nuancen, Strukturen und Farben noch unterstrichen wird.

Сочетание «каменных» стен и «деревянного» пола создает в интерьере спокойную натуральную атмосферу, а уюта добавляют фактуры и цвета, которые встречаются в природе.



ATLAS CONCORDE — Norde



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## Items

### PLATINO

30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$  Roccia  
60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Matte/Matt

Exence Almond - 20x120 cm |  $7'' \times 47\frac{1}{4}''$  Matte/Matt



ROCKY EFFECT IN A  
MINIMALISTIC VILLA\_

atlas concorde



## A 3D SURFACE WITH A NATURAL LOOK

The reliefs and veins of the surfaces in the Magnesio shade are enhanced by the interplay of natural and non-natural light, creating indoor environments and outdoor spaces rich in ambience.

I rilevi e le venature delle superfici nella tonalità Magnesio vengono valorizzati dai giochi di luce naturale e non, creando ambienti interni e spazi esterni ricchi di atmosfera.

Les reliefs et les veinures des surfaces couleur Magnesio sont valorisés par les jeux de lumière naturelle ou non, en créant des intérieurs et des espaces extérieurs riches en atmosphère.

Die Reliefs und Äderungen der Beläge in der Farbvariante Magnesio werden im Spiel mit natürlichem und künstlichem Licht hervorgehoben und erzeugen Innenräume und Außenbereiche voller Atmosphäre.

Los relieves y las vetas de las superficies en tonalidad Magnesio se ven realzados por el juego de la luz natural y artificial, creando ambientes interiores y espacios exteriores con una atmósfera única.

Рельефы и прожилки поверхности цвета Magnesio, подчеркнутые игрой естественного и искусственного света, создают в доме и на улице пленительную обстановку.



March 2014



Composed of rectangular strips of different sizes, Brick is the most versatile mosaic and can be laid both horizontally and vertically, on the wall as well as on the floor, indoors and out.

Composto da listelli rettangolari di diverse dimensioni, Brick è il mosaico più versatile e si può posare sia in orizzontale che in verticale, a parete come a pavimento, indoor e outdoor.

Composé de listels rectangulaires de différentes tailles, Brick est la mosaïque la plus éclectique et peut être posée horizontalement ou verticalement, au mur ou au sol, en intérieur et en extérieur.

Das aus rechteckigen Leisten unterschiedlicher Größe bestehende Brick ist ein besonders vielseitiges Mosaik, das sowohl waagerecht als auch senkrecht verlegt werden kann, an der Wand wie am Boden, in Innen- und Außenbereichen.

Compuesto por listelos rectangulares de diferentes tamaños, Brick es el mosaico más versátil y puede instalarse tanto en horizontal como en vertical, en paredes y pavimentos, en interiores y exteriores.

Мозаику Brick, составленную из прямоугольных элементов разных размеров, отличает невероятная универсальность: укладывать ее можно горизонтально и вертикально, на пол и на стену, внутри помещений и в наружных пространствах.





The collection includes tiles for both indoor and outdoor use, with 30x60 Roccia and 60x120 Grip formats and 20 mm slabs measuring 60x60, 60x90, 80x80, and 60x120 cm.

La collezione comprende proposte sia per l'indoor che per l'outdoor, con i formati 30x60 Roccia e 60x120 Grip e i formati 20mm 60x60, 60x90, 80x80 e 60x120 cm.

La collection comprend des propositions soit pour l'intérieur que pour l'extérieur, avec les formats 30x60 Roccia et 60x120 Grip, et les formats 20 mm 60x60, 60x90, 80x80 et 60x120 cm.

Die Kollektion umfasst Fliesen für innen und außen, mit den Formaten 30x60 Roccia und 60x120 Grip sowie den 20 mm starken Formaten 60x60, 60x90, 80x80 und 60x120 cm.

La colección incluye propuestas tanto para interiores como para exteriores, con los formatos 30x60 Roccia y 60x120 Grip, y los formatos 20mm 60x60, 60x90, 80x80 y 60x120 cm.

Коллекция включает как интерьерную, так и уличную плитку в форматах 30x60 Roccia и 60x120 Grip и в форматах 60x60, 60x90, 80x80, 60x120 см толщиной 20 мм.

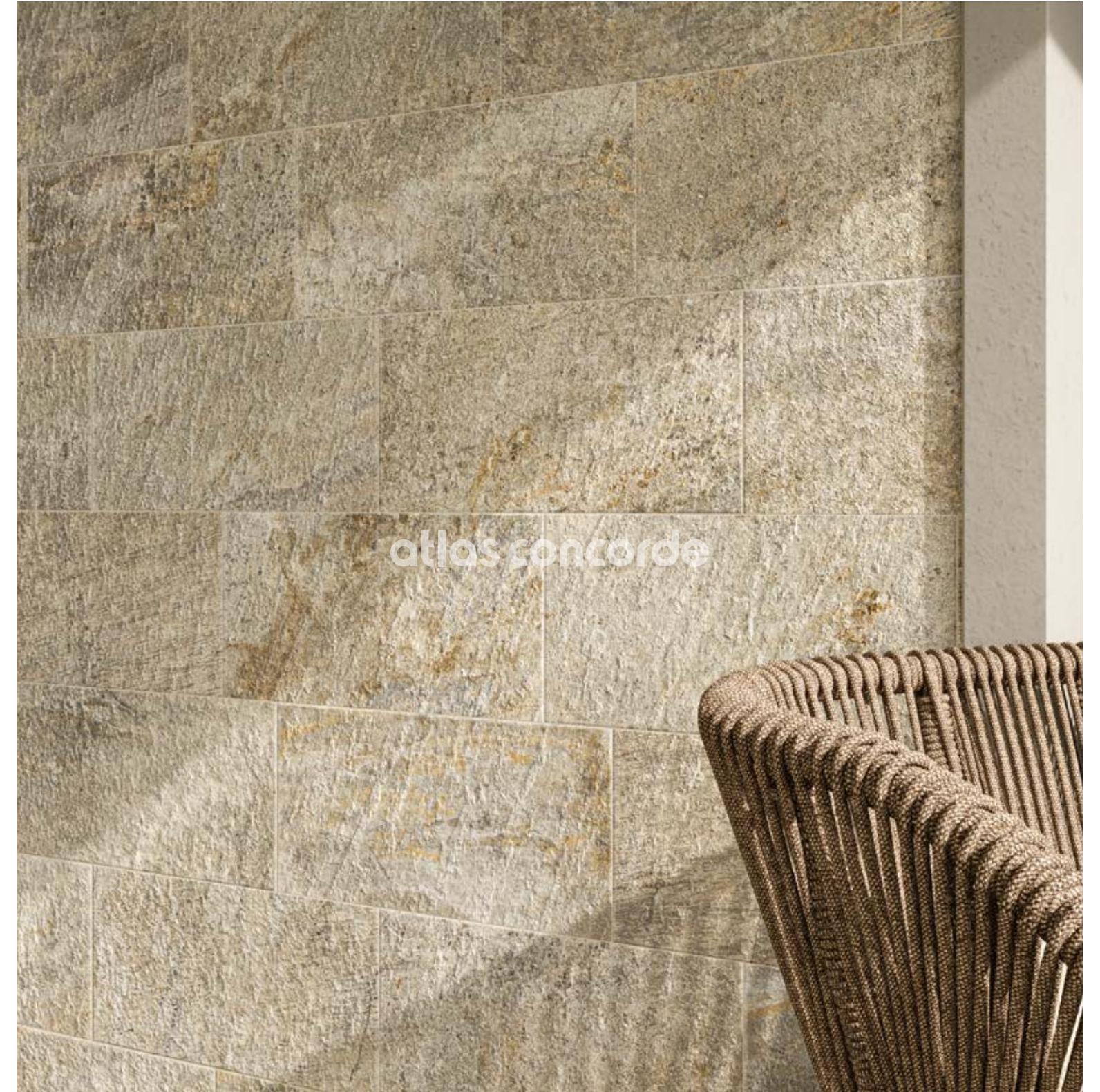


**atlas concorde**

The Roccia finish has a three-dimensional split texture. The surface, which can be used both on indoor and outdoor walls and for outdoor flooring, maintains the natural roughness of stone giving it a strong, gritty appearance while remaining compact and easy to clean.

La finitura Roccia presenta una struttura tridimensionale detta a spacco. La superficie, utilizzabile sia a parete, indoor o outdoor, che come pavimento esterno, mantiene le asperità naturali della pietra che le conferiscono un aspetto forte e grintoso, e al tempo compatto e di facile pulizia.

La finition Roccia présente une structure tridimensionnelle dite aussi de clivage. La surface, qui peut être posée soit au mur, en intérieur ou en extérieur, soit au sol en extérieur, maintient les aspérités naturelles de la pierre qui lui confèrent un aspect à la fois fort et incisif, compact et facile à nettoyer.



Die Oberflächenausführung Roccia besitzt eine dreidimensionale, als gespalten bezeichnete Struktur. Der Belag kann innen wie außen an Wand und Boden sowie als Boden im Außenbereich verwendet werden. Er weist die typische Unebenheit des Natursteins auf, die ihm eine starke, energische Ausstrahlung verleiht, ist aber gleichzeitig kompakt und einfach zu reinigen.

El acabado Roccia tiene una estructura tridimensional partida. La superficie puede utilizarse tanto en paredes, en interiores o exteriores, o como en pavimentos al aire libre, mantiene la aspereza natural de la piedra otorgándole un aspecto fuerte, resuelto, compacto y fácil de limpiar a la vez.

Поверхность Roccia имитирует трехмерную колотую фактуру и подходит для отделки стен внутри помещений и на улице и устройства уличных напольных покрытий. Характерна для нее такая же шероховатость и суровость, как у природного камня, но при этом она удивительно проста в уходе.



## Items

### MAGNESIO

### INDOOR

60x120 cm |  $23\frac{5}{8}'' \times 47\frac{1}{4}''$  Matte/Matt

### Decors

Brick - 30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$

### OUTDOOR

30x60 cm |  $11\frac{3}{4}'' \times 23\frac{5}{8}''$  Roccia

80x80 cm |  $31\frac{1}{2}'' \times 31\frac{1}{2}''$  Textured 20mm

### Outdoor Decors

Path A+B - 54x54 cm |  $21\frac{1}{4}'' \times 21\frac{1}{4}''$  Textured 20mm

Path C - 55x109 cm |  $21\frac{5}{8}'' \times 42\frac{7}{8}''$  Textured 20mm

NORDE

## Porcelain tiles

### COLOURED BODY PORCELAIN TILES - RECTIFIED MONOCALIBER

GRES PORCELLANATO COLORATO IN MASSA - RETTIFICATO MONOCALIBRO

Grès cérame coloré dans la masse - Rectifié mono-calibre / Durchgefärbiertes Feinsteinzeug - Geschliffen einkalibrig

Gres porcelánico coloreado en masa - Rectificado monocalibre / Керамический гранит окрашенный в массе - Ретифицированный в одном калибре

60x120cm - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>"

±9 mm

Matte

Matte

Matte

Matte

Matte

Matte

Matte

60x60cm - 23<sup>5</sup>/<sub>8</sub>"x23<sup>5</sup>/<sub>8</sub>"

±9 mm

Matte

Matte

Matte

Matte

Matte

Matte

Matte

30x60cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"

±9 mm

Matte

Matte

Matte

Matte

Matte

Matte

### Outdoor and Wet Areas

30x60cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"

±9 mm

Roccia (Textured)

Roccia (Textured)

Roccia (Textured)

Roccia (Textured)

60x120cm - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>"

±9 mm

Grip

Grip

Grip

Grip

60x120cm - 23<sup>5</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>"

±20 mm

Textured

Textured

Textured

Textured

60x90cm - 23<sup>5</sup>/<sub>8</sub>"x35<sup>3</sup>/<sub>8</sub>"

±20 mm

Textured

Textured

Textured

Textured

80x80cm - 31<sup>1</sup>/<sub>2</sub>"x31<sup>1</sup>/<sub>2</sub>"

±20 mm

Textured

Textured

Textured

Textured

60x60cm - 23<sup>5</sup>/<sub>8</sub>"x23<sup>5</sup>/<sub>8</sub>"

±20 mm

Textured

Textured

Textured

Textured

### Porcelain tiles ± 20 mm

For further details on the 20mm thick products, related trim pieces and installation systems - in particular for recommendations and precautions during installation- please refer to the Outdoor Design section on the Atlas Concorde website or to the Outdoor Design catalogue. / Per dettagli sul prodotto e sui relativi pezzi speciali in 20mm di spessore, per i sistemi di posa e, in particolare, per raccomandazioni, accorgimenti e precauzioni in fase di posa e progettazione, si raccomanda di prendere visione del catalogo Outdoor Design e della sezione Outdoor Design del sito Atlas Concorde.

#### Destination of use

**H** Matte ± 9 mm  
Grip ± 9 mm  
Roccia ± 9 mm  
Textured ± 20 mm

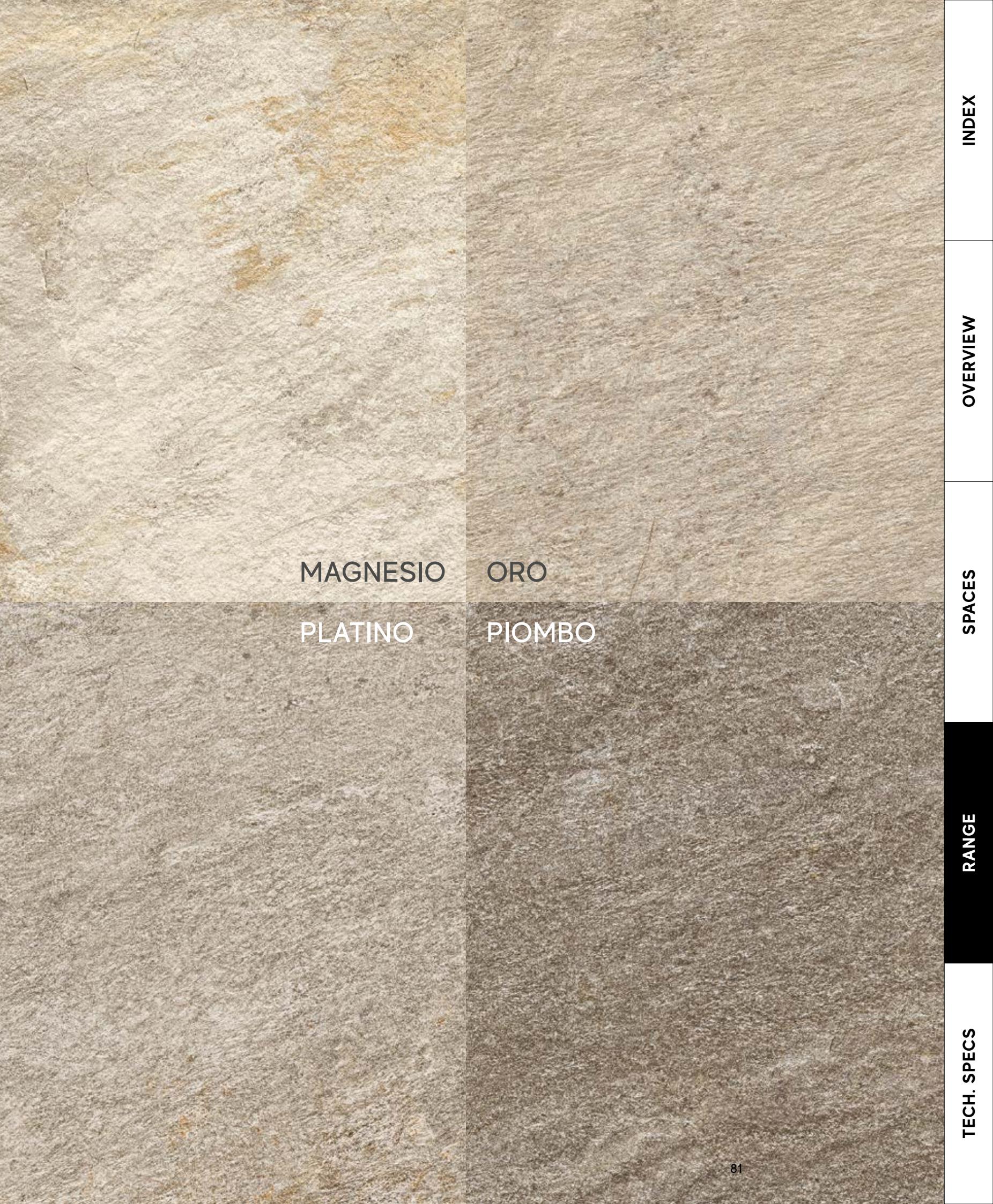
#### Anti-slip

R10 A+B Matte ± 9 mm  
R11 A+B+C Grip ± 9 mm I Textured ± 20 mm  
R12 A+B+C Roccia ± 9 mm

#### Color-shading

▀ = Thickness

V3 Moderate Variation



NORDE

## Porcelain tile decors

Norde Magnesio  
Brick

30x60 cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"



Norde Oro  
Brick

30x60 cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"



Norde Platino  
Brick

30x60 cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"



Norde Piombo  
Brick

30x60 cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"



Norde Magnesio  
Mosaico Matt

30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



Norde Oro  
Mosaico Matt

30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"

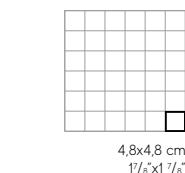


Norde Platino  
Mosaico Matt

30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



Norde Piombo  
Mosaico Matt  
30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



Norde Magnesio  
Brick Corten \*

27,8x39 cm - 11"x15<sup>3</sup>/<sub>8</sub>"



Norde Oro  
Brick Corten \*

27,8x39 cm - 11"x15<sup>3</sup>/<sub>8</sub>"



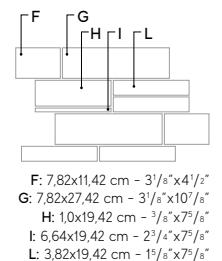
Norde Platino  
Brick Corten \*

27,8x39 cm - 11"x15<sup>3</sup>/<sub>8</sub>"



Norde Piombo  
Brick Corten \*

27,8x39 cm - 11"x15<sup>3</sup>/<sub>8</sub>"



\* Blaze Corten Lappato tessera inserted randomly in four of the six sheets contained in each box / Tessera Blaze Corten Lappato inserita in modo casuale in quattro dei sei fogli contenuti in ogni scatola / Tesselles Blaze Corten Lappato posées de manière aléatoire sur quatre des six feuilles contenues dans chaque boîte / Die Blaze Corten Lappato Steine werden nach dem Zufallsprinzip auf vier der sechs in jedem Karton enthaltenen Folien verklebt / Mosaico Blaze Corten Lappato insertado al azar en cuatro de las seis hojas que contiene cada caja / Чипсы Blaze Corten Lappato включена случайным образом в четыре из шести матриц, содержащихся в каждой коробке



NORDE

## Porcelain tile decors

Norde Magnesio  
Composizione Palladiana Grip \*



Norde Platino  
Composizione Palladiana Grip \*



Norde Oro  
Composizione Palladiana Grip \*



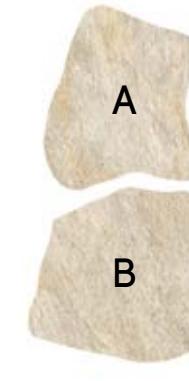
Norde Piombo  
Composizione Palladiana Grip \*



NORDE

## Porcelain tile decors 20 mm

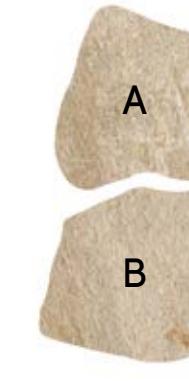
Norde Magnesio  
Path A+B  $\pm 20$  mm \*  
54x54 cm - 21 $\frac{1}{4}$ "x21 $\frac{1}{4}$ "



Norde Magnesio  
Path C  $\pm 20$  mm \*  
55x109 cm - 21 $\frac{5}{8}$ "x42 $\frac{7}{8}$ "



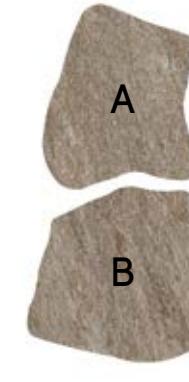
Norde Oro  
Path A+B  $\pm 20$  mm \*  
54x54 cm - 21 $\frac{1}{4}$ "x21 $\frac{1}{4}$ "



Norde Oro  
Path C  $\pm 20$  mm \*  
55x109 cm - 21 $\frac{5}{8}$ "x42 $\frac{7}{8}$ "



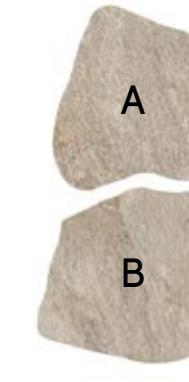
Norde Platino  
Path A+B  $\pm 20$  mm \*  
54x54 cm - 21 $\frac{1}{4}$ "x21 $\frac{1}{4}$ "



Norde Platino  
Path C  $\pm 20$  mm \*  
55x109 cm - 21 $\frac{5}{8}$ "x42 $\frac{7}{8}$ "



Norde Piombo  
Path A+B  $\pm 20$  mm \*  
54x54 cm - 21 $\frac{1}{4}$ "x21 $\frac{1}{4}$ "



Norde Piombo  
Path C  $\pm 20$  mm \*  
55x109 cm - 21 $\frac{5}{8}$ "x42 $\frac{7}{8}$ "



\* We recommend "dry" installation  
on gravel and/or grass / Si consiglia  
posa "a secco" su ghiaia e/o erba  
/ Pose « à sec » sur gravillons et/  
ou herbe conseillée / Es wird eine  
Trockenverlegung auf Kies bzw.  
Rasen empfohlen / Se recomienda  
colocación «en seco» sobre grava  
o hierba / Рекомендуется «сухая»  
укладка на гравий и/или траву.



\* Example of layout measuring about 1 m<sup>2</sup>. Minimum order: 8 m<sup>2</sup>. Variable tessera size and shape with tumbled edge. We recommend installation with a joint of no less than 10 mm / Esempio di posato corrispondente a circa 1 mq. Ordine minimo di 8 mq. Dimensione e forma delle tessere variabile con bordo burattato. Si consiglia posa con fuga non inferiore a 10 mm / Exemple de produit posé correspondant à 1 mètre carré environ. Commande minimum: 8 mètres carrés. Dimensions et forme des tesselle variables avec bord tamisé. Pose conseillée avec un joint non inférieur à 10mm / Verlegebeispiel für circa 1 qm. Mindestbestellmenge 8 qm. Abmessung und Form der Steine sind unterschiedlich, aber alle weisen getrommelte Kanten auf. Für die Verlegung wird eine Fugenbreite von nicht weniger als 10 mm empfohlen / Ejemplo de colocación correspondiente aproximadamente a 1 m. Pedido mínimo de 8 m. Tamaño y forma variable de los mosaicos con borde bruñido. Se recomienda colocación con junta de no menos de 10 mm / Пример укладки, соответствующий примерно 1 кв.м. Минимальный объем заказа – 8 кв.м. Размер и форма чипсов варьируются, чипсы имеют выщерблленные края. Рекомендуется укладка с межплиточным швом не менее 10 мм.

## Porcelain tile decors 20 mm

NORDE PATH TILE PATTERNS / SCHEMI DI POSA NORDE PATH

SCHÉMAS DE POSE NORDE PATH / NORDE PATH-VERLEGEPLÄNE

ESQUEMA DE COLOCACIÓN NORDE PATH / СХЕМЫ УКЛАДКИ NORDE PATH

Pattern Path A+B



Pattern Path C

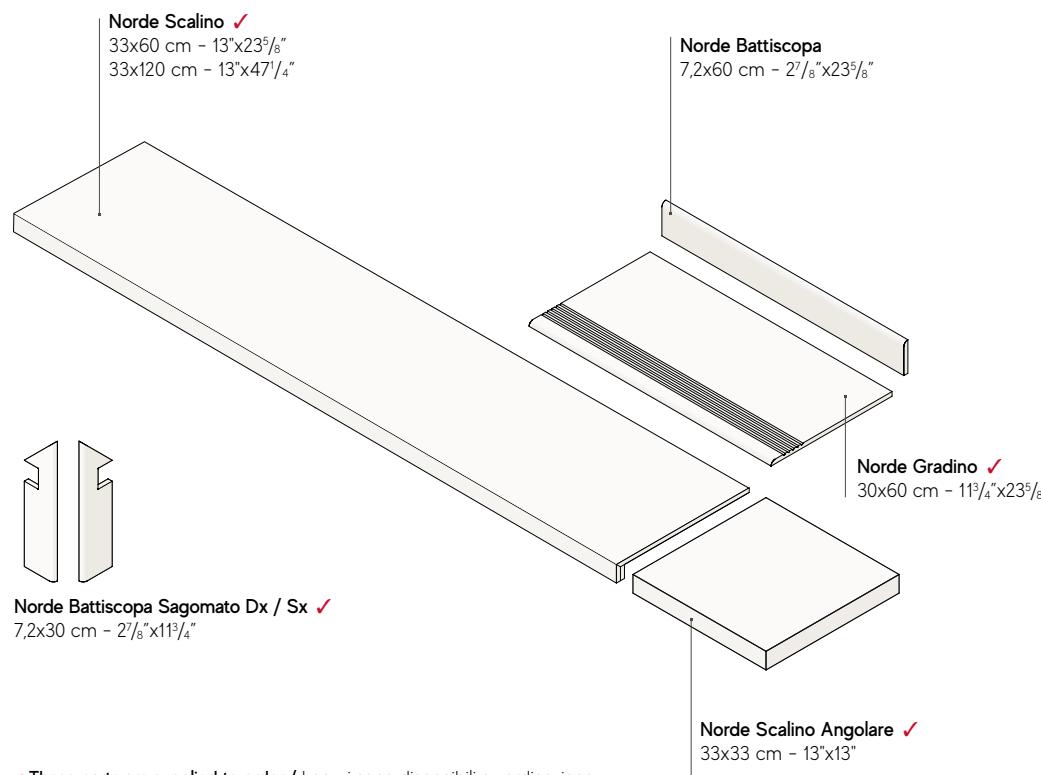


Pattern Path A+B+C



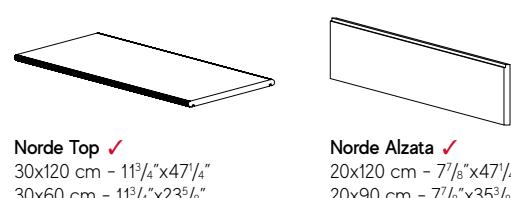
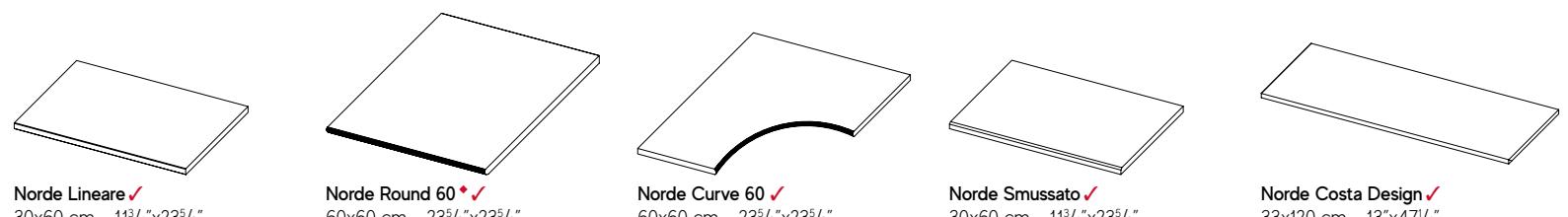
## Trim tiles

## INDOOR TRIM TILES



✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione

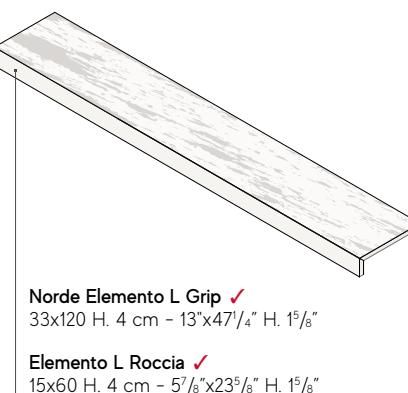
## Outdoor trim tiles ± 20 mm



◆ Right/left angular elements are available / Sono disponibili gli elementi angolari dx/sx

✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione

## OUTDOOR TRIM TILES



## THANKS TO



# CERAMIC AND PORCELAIN TILES: A SAFE CHOICE

## Resistance and duration

RESISTENZA E DURATA

### Easy to maintain



Facile da manutenere



Porcelain tiles do not require any special maintenance.

Il gres porcellanato non richiede manutenzioni particolari.

### UV Resistant



Resistente ai raggi UV



Porcelain tiles maintain their colors even when exposed to continuous, direct sunlight or in contact with atmospheric agents or smog.

Il gres porcellanato rimane inalterato nei suoi colori anche se esposto alla luce diretta e continua del sole o a contatto con agenti atmosferici o smog.

### Scratch resistant



Resistente al graffio



Porcelain tiles do not splinter, break or get damaged.

Il gres porcellanato non si scheggia, non si rompe e non si danneggia.

### Easy to clean



Facile da pulire



Porcelain tiles are easy to clean.

Il gres porcellanato si pulisce facilmente.

### Waterproof

Resistente all'acqua



Porcelain tiles are completely non-porous and therefore are not damaged by water or humidity.

Il gres porcellanato è completamente non poroso e non teme l'acqua e l'umidità.

## Health

SALUTE

### Zero VOCs



Zero VOC



Porcelain tiles are intrinsically inorganic and do not emit volatile organic compounds (VOC).

Le piastrelle in gres porcellanato sono intrinsecamente inorganiche e non emettono composti organici volatili.

### Zero PVC



Zero PVC



Porcelain tiles contain no PVC, plastics or petroleum derivatives.

Il gres porcellanato è privo di PVC, plastiche o derivati del petrolio.

### Zero formaldehyde



Zero formaldeide



Porcelain tiles do not contain formaldehyde.

Il gres porcellanato non contiene formaldeide.

### Stain resistant



Resistente alle macchie



Porcelain tiles are waterproof, no liquid can damage the surface.

Il gres porcellanato è impermeabile e nessun tipo di liquido può danneggiarne la superficie.

### Resistant to chemicals



Resistente agli agenti chimici



Porcelain tiles do not stain and resist the most aggressive chemical agents.

Il gres porcellanato non si macchia e resiste agli agenti chimici più aggressivi.

### Resistant to acids



Resistente agli acidi



Porcelain tiles are resistant to acids found in food and cleaning products.

Il gres porcellanato resiste agli acidi di uso alimentare e domestico.

### Resistant to thermal shock



Resistente agli shock termici



A porcelain tile floor will not change as a result of sharp temperature fluctuations.

Un pavimento in gres porcellanato non si altera a causa di sbalzi termici.

### Frost resistant

Resistente al ghiaccio



Porcelain tiles are frost resistant and therefore are not damaged by low temperatures.

Il gres porcellanato è ingelivo e resiste alle temperature più basse.

### Zero allergens



Zero allergeni



Porcelain tiles are inhospitable for mites, bacteria, fungi, molds, and other irritants.

Il gres porcellanato è ingelivo e resiste alle temperature più basse.

### Prevent bacterial growth



Previene la crescita batterica



Porcelain tiles are completely hygienic and inhospitable for bacteria, mites, molds, and fungi.

Il gres porcellanato è assolutamente igienico e inospitale per i batteri, acari, muffle e funghi.





## Green Project

### Sustainability / Sostenibilità

In the environmental and economic sciences, sustainability is defined as the condition of development capable of ensuring the satisfaction of the needs of the present generation without compromising the ability of future generations to realize their own. Several international certifications guarantee that the Atlas Concorde products meet the criteria of sustainable construction, attesting to their low impact on the ecosystem, compliance with declared standards and attention to comfort.

Nelle scienze ambientali ed economiche, la sostenibilità è definita come condizione di uno sviluppo in grado di assicurare il soddisfacimento dei bisogni della generazione presente senza compromettere la possibilità delle generazioni future di realizzare i propri. Diverse certificazioni internazionali garantiscono che i prodotti Atlas Concorde rispondono ai criteri del costruire sostenibile, attestandone il basso impatto sull'ecosistema, la conformità agli standard dichiarati e l'attenzione al comfort abitativo.

### Certifications / Certificazioni



#### ISO 9001

In 1995 Atlas Concorde obtained ISO 9001 quality certification for its products. It is an international recognition referring to the company's entire quality system, from the receipt of raw materials to their transformation, from the distribution of the product to their placement on the market.

Sin dal 1995 Atlas Concorde ha ottenuto per i propri prodotti la certificazione di qualità ISO 9001. Si tratta di un riconoscimento internazionale riferito all'intero sistema di qualità aziendale, dall'ingresso delle materie prime alla loro trasformazione, dalla distribuzione del prodotto alla sua immissione sul mercato.



#### LEED V4\*

All Atlas Concorde porcelain floor and white body wall tiles can be used in projects that follow the guidelines of the GREEN BUILDING COUNCIL, which promotes the independent certification system LEED BD&C v4 (Leadership in Energy and Environmental Design, Building Design & Construction), whose parameters establish precise criteria for the design and construction of buildings that are healthy, energy efficient and with low environmental impact. All our products in porcelain stoneware and in white clay can therefore contribute to obtaining the LEED V4 rating of buildings, in relation to different areas: Sustainable Sites, Materials and Resources, Internal Environmental Quality.

Tutti i prodotti in gres porcellanato e in pasta bianca Atlas Concorde possono essere utilizzati in progetti che seguono le linee guida del GREEN BUILDING COUNCIL, che promuove il sistema di certificazione indipendente LEED BD&C v4 (Leadership in Energy and Environmental Design, Building Design & Construction), i cui parametri stabiliscono precisi criteri di progettazione e realizzazione di edifici salubri, energeticamente efficienti e a impatto ambientale contenuto. Tutti i nostri prodotti in gres porcellanato e in pasta bianca possono quindi contribuire all'ottenimento del rating LEED V4 degli edifici, relativamente a diverse aree tematiche: Siti Sostenibili, Materiali e Risorse, Qualità ambientale Interna.



#### EPD

Atlas Concorde also has an EPD declaration, which attests to the environmental sustainability of its products. The EPD (Environmental Product Declaration) also assesses the life cycle of a product, from extraction to production, transport, installation, maintenance, and cleaning. Atlas Concorde's EPD declaration was certified by the independent certifying body EPD ITALY.

Atlas Concorde dispone inoltre di una dichiarazione EPD, che attesta la sostenibilità ambientale dei prodotti. Anche la EPD (Environmental Product Declaration) valuta il ciclo di vita di un prodotto, dall'estrazione all'utilizzo passando per la produzione, il trasporto, l'installazione, la manutenzione e la pulizia. La dichiarazione EPD di Atlas Concorde è stata certificata dall'ente di certificazione indipendente EPD ITALY.



#### PEF\*

The environmental footprint of products (PEF, Product Environmental Footprint, according to Recommendation 2013/179/EU) is a measurement that, based on various criteria, indicates the environmental performance of a product or service over its lifetime, taking into account supply chain activities: from the extraction of raw materials, to the production, use, and end of life of the product. Atlas Concorde has a verified PEF. Atlas Concorde's PEF was verified by the DNV-GL certifying body.

L'impronta ambientale dei prodotti (PEF, Product Environmental Footprint, secondo la Raccomandazione 2013/179/UE) è una misura che, sulla base di vari criteri, indica le prestazioni ambientali di un prodotto o servizio nel corso del proprio ciclo di vita, tenendo conto delle attività della catena di approvvigionamento: dall'estrazione di materie prime, alla produzione, all'uso e fine vita del prodotto. Atlas Concorde dispone di una PEF verificata. La PEF di Atlas Concorde è verificata dall'organismo di certificazione DNV-GL.



#### FDES\*

Atlas Concorde has also drafted an FDES environmental declaration (Fiche de déclaration environnementale et sanitaire), this also having the purpose of transparently disclosing the product's impact, covering each phase from product extraction to production and finally laying and use.

Atlas Concorde ha realizzato inoltre la dichiarazione ambientale FDES (Fiche de déclaration environnementale et sanitaire), anch'essa con lo scopo di rendicontare in modo trasparente l'impatto del prodotto, a partire dalla fase di estrazione del prodotto, passando dalla fase di produzione, fino alla posa ed all'utilizzo.



#### HPD

Atlas Concorde has a HPD (Health Product Declaration) declaration, a complete report on the health characteristics of the finished product, compiled according to the HPD standard.

Atlas Concorde dispone della dichiarazione HPD (Health Product Declaration), un report completo sulle caratteristiche di salubrità del prodotto finito, compilato secondo lo standard HPD.



#### CAM/ISO 14021

An environmental declaration according to the ISO 14021 international standard, observance of Minimum Environmental Criteria, and the adoption of sustainability policies demonstrate Atlas Concorde's attention to environmental issues and allow the inclusion of its products in Green Public Tenders.

La dichiarazione ambientale secondo lo standard internazionale ISO 14021 ed il rispetto dei requisiti dei Criteri Ambientali Minimi permette ad Atlas Concorde, grazie all'adozione di politiche di sostenibilità, di dimostrare l'attenzione alle problematiche ambientali e proporre l'inserimento dei propri prodotti negli Appalti Pubblici Verdi.



MADE IN ITALY. MADE TO EXCEL.

MADE IN ITALY

The Made in Italy logo of Atlas Concorde stands for style, quality and ethics. Having firmly adhered to the Ethical Code promoted by Confindustria Ceramica, Atlas Concorde places the Made in Italy logo on all the products designed and produced in Italy, that is to say ceramic tiles, decorations and the majority of special trim tiles. Only a small amount of the latter is manufactured in Spain. Atlas Concorde products are produced using eco-friendly technologies, top quality and safe raw materials with the best working conditions guaranteed for our personnel. For these reasons, Atlas Concorde's Made in Italy is the expression of strong values such as style, design, product quality, and respect for the environment and the people who live in it.

Il marchio Made in Italy di Atlas Concorde è sinonimo di stile, qualità ed etica. Avendo aderito con convinzione al Codice Etico di Confindustria Ceramica, Atlas Concorde appone il marchio Made in Italy su tutti i prodotti studiati, progettati e realizzati in Italia, nella fattispecie tutte le piastrelle di ceramica, le decorazioni e la maggioranza dei pezzi speciali. Solo un ristretto numero di questi ultimi è fabbricato in Spagna. I prodotti Atlas Concorde sono inoltre realizzati con tecnologie rispettose dell'ambiente, utilizzando materie prime eccellenze e sicure, garantendo le migliori condizioni di lavoro. Per queste ragioni il Made in Italy di Atlas Concorde è espressione di valori forti quali stile, design, qualità del prodotto, attenzione all'ambiente e alle persone.



Ceramics of Italy

The Ceramics of Italy logo is an exclusive identification on ceramic products which have effectively been made in Italy by companies that are a part of the Confindustria Ceramica and who adhered to its Ethical Code. This Code, promoted and created by Confindustria Ceramica, commits all companies to communicate, clearly and with transparency, the origin of their products.

Il marchio Ceramics of Italy contrassegna esclusivamente i prodotti ceramici effettivamente realizzati in Italia da un'azienda associata a Confindustria Ceramica che ha sottoscritto il Codice Etico. Il Codice, redatto dalla stessa Confindustria Ceramica, impegna a comunicare con chiarezza l'origine dei prodotti.

[www.ceramica.info](http://www.ceramica.info)



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(Spezzano di Fiorano, MO - Italy)  
March 2021